



**16-18 APRIL 2024**  
BILBAO - BEC  
#PICKPACK2024

# CALL FOR SPEAKERS

**PACKAGING 4.0 CONGRESS &  
EUROPEAN LOGISTICS SUMMIT 2024**

**EMPOWERING FOOD  
PACKAGING & LOGISTICS**

[www.pickpackexpo.com](http://www.pickpackexpo.com)





# PICK&PACK 2024 CALL FOR SPEAKERS

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PICK &  
PACK

INTRALOGISTICS, PACKAGING,  
PROCESSING & LOGISTICS



CONGRESO  
NACIONAL DE  
PACKAGING 4.0

Market  
Envasado  
Consumo

CON  
NAC  
PACK

LOGISTICS

INTRALOGISTICS

PACKAGING

PRINTING

PROCESSING



## 1. PICK&PACK 2024

The change in consumer trends and habits that we are experiencing has turned the food sector into the main driver of innovation in packaging. We need solutions that respond to new consumer demands, with a commitment to paper and cardboard or new alternative materials to plastic in the distribution of fresh products.

A similar situation is being experienced in the logistics sector, which plays a fundamental role in the implementation of new distribution technologies for the food industry.

The future trends of both sectors in the food industry will be based on sustainability, innovation and digitalisation, which is why, during PICK&PACK 2024, the [National Packaging 4.0 Congress](#) and the [European Logistics Summit 2024](#) will take place, where the answers to all these new challenges for both industries can be discovered.

In this new edition, PICK&PACK moves to Bilbao becoming the undisputed appointment at national level for the food industry. PICK&PACK will be held from 16 to 18 April together with Food 4 Future, giving rise to the great week of the food industry, in which to share new solutions and new business models in packaging and logistics specialising in food and beverages.

## 2. OBJECTIVE OF THE CALL FOR SPEAKERS. WHO CAN PARTICIPATE?

The sessions that make up the [National Packaging 4.0 Congress](#) and the [European Logistics Summit 2024](#) holistically cover the entire value chain of the industrial professional's needs, helping companies to face new challenges related to Industry 4.0, sustainability and competitiveness, which are no longer the future but the imperative need of the present.

This call for Speakers is open to candidates who bring new inspiring and disruptive ideas, technologies, equipment, materials, initiatives, solutions, management models, success stories or projects that help the sector to boost competitiveness, improve production processes and customer experience within the framework of picking and packaging.

The authors of the proposals can be experts, professionals, companies, entrepreneurs, universities, research and development centres with the most innovative and disruptive ideas, as well as all kinds of solutions that are bringing about a transformation of both industries.

All speakers who identify with this objective are invited to send their proposals to the [National Packaging 4.0 Congress](#) and the [European Logistics Summit 2024](#).





## 3. MAIN THEMES

The **European Logistics Summit 2024** will focus on logistics digitalisation, robotics, automation and intelligent storage systems. From outbound production, sorting, warehousing and dispatch, the congress will showcase the most innovative management models to reduce costs and optimise processes, leading to a flexible, secure and highly productive supply chain.

The **National Packaging 4.0 Congress** will bring a new vision to the food packaging industry in terms of equipment and new processing systems that overcome technological barriers. There will be room for proposals related to emotional and functional packaging, through experience and personalisation, to solutions in sustainability or smart packaging, among other topics.

### MAIN THEMES PICK

- CHALLENGES OF THE NEW SMART LOGISTICS
- LOGISTICS AUTOMATION SYSTEMS
- NEW CHALLENGES FOR PROFESSIONAL LOGISTICAL PROFILES
- REVERSE LOGISTICS
- LOGISTICS DIGITALISATION
- IMPROVEMENTS IN AUTOMATION
- IOT APPLIED TO THE LOGISTICS SECTOR
- NEW TRACKING AND LABELLING SYSTEMS
- CROSS-DOCKING APPLICATIONS
- THE NEW SUPPLY CHAIN
- COLD LOGISTICS

### C-LEVEL AGENDAS

- \_ CEOS SUMMIT
- \_ PLANT MANAGER SUMMIT
- \_ CIOS SUMMIT
- \_ SUMMIT SUSTAINABILITY

### VERTICAL FORUMS

- \_ LIVESTOCK & MEAT
- \_ BEVERAGES
- \_ DAIRY FOOD
- \_ FRUITS & VEGETABLES
- \_ FISHERY & SEAFOOD
- \_ BAKERY, PASTRY & SNACKING
- \_ CANNED FOOD
- \_ OIL

### STRATEGIC SUMMITS

- \_ MOBILITY SUMMIT
- \_ INNOVATION SUMMIT
- \_ AUTOMATION AND INDUSTRY 4.0 SUMMIT
- \_ ECOMMERCE SUMMIT

### MAIN THEMES PACK

- INDUSTRIAL EQUIPMENT •
- NEW PRODUCTION PROCESSES •
- 3R (RECYCLE, REUSE, REVALUE) •
- SUSTAINABLE PACKAGING •
- CORPORATE BRANDING •
- INNOVATION IN THE PRODUCTION CHAIN •
- SMART PACKAGING •
- ACTIVE PACKAGING •
- ECOMMERCE DISRUPTION •
- LIFECYCLE ASSESSMENT •
- APPLIED DIGITAL TECHNOLOGIES •
- PRODUCT CUSTOMIZATION •
- CONVENIENCE, FUNCTIONALITY, DISRUPTION •
- SMART PRINTING •



## 4. SUBMISSION OF PROPOSALS AND DEADLINES

To register your proposal for the [Packaging 4.0 Congress](#) and the [European Logistics Summit 2024](#), please fill in all your details in the online form you will find at this link.

[APPLY HERE](#)

### Final Deadline:

Deadline for receipt of proposals: **15 March 2024.**

Selected proposals will be communicated as of **25 March 2024.**

The Steering Committee reserves the right to request any clarification or additional information.

To register your proposal for the [Packaging 4.0 Congress](#) and the [European Logistics Summit 2024](#), please fill in all your details in the online form found at this link. All proposals must comply with the terms and conditions detailed below. The attached form will require, among others, the following details:

- \* Selection of the congress
  - A. Packaging 4.0 Congress
  - B. European Logistics Summit 2024
  - C. Food 4 Future World Summit
- \* **Short biography of the speaker** (400 characters max).
- \* **Title of the presentation** (100 characters max.).
- \* **Breve descripción de la presentación** (máximo 500 caracteres).
- \* **Detailed summary of the presentation** (maximum 2500 characters)
  - It should include: scientific-technological, strategic and industrial objective, background and technological and business context, progress with respect to the existing, methodology, results, conclusions, level of implementation, future forecasts and upcoming challenges.
- \* **Keywords** (200 characters max).



## 5. FREQUENT QUESTIONS

### **In which language can the proposal be submitted?**

The form and all supporting information must be submitted in English or Spanish. Proposals in other languages will not be accepted.

### **Is there any financial cost to participate in the Speakers' Call for Proposals?**

Participation is completely free of charge.

### **How many proposals will be accepted?**

The number of accepted proposals is the responsibility of the Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the programme itself.

### **Is it possible to expand the information after the call for proposals?**

If you need to modify or extend any of the information submitted, you should contact us at:

- E: [congress.pck@barter.es](mailto:congress.pck@barter.es)
- T: 0034 934 923 803

## 6. EVALUATION CRITERIA

The aim of this Congress is to create an ideal framework for the presentation and discussion of the latest advances in technological innovation in the Packaging and Logistics sector, aimed at professionals and companies, through unique, high-level conferences that will showcase the most innovative, disruptive and inspiring ideas, practices and technologies.

The selection criteria will be:

- for their link with the key themes of the congress.
- for its potential impact on the sector.
- for its applicability and viability.
- for their degree of innovation, originality and disruptive nature.
- for their scientific-technical quality.





## 7. EVALUATION PROCESS

The Steering Committee of the **National Packaging 4.0 Congress** and the **European Logistics Summit**:

- It will select from among the proposals received those that it considers appropriate for the programme.
- It may place the proposal in another key theme other than the one indicated by the participant within the same framework of the talks selected by the applicant.
- It will select the proposals and, depending on the duration of the conference and the number of participants, will indicate the time available.
- From 25 March 2024, the Technical Office of the Congress will inform participants whether their proposal has been accepted or rejected. In the event of being accepted as a speaker, the same Technical Secretariat will contact the participant to inform him/her of:
  - a. accreditation
  - b. the scheduled time for the conference
  - c. information about the other speakers and the moderator of your lecture
  - d. all logistical information and complete schedule for your participation in the event.

## 8. DATA PROTECTION

The Congress organisers undertake to maintain the confidentiality of the proposals received and of the companies or authors. They will only be shared with the members of the Steering Committee. Once the proposal has been selected, the organisers may publish any data considered public (author, company/organisation, title, abstract, website and theme). All participants are responsible for the authorship of the proposals submitted, they own the intellectual property rights and, if applicable, the industrial property rights. Each participant is responsible for the submitted proposal not violating intellectual property rights, industrial property rights, copyrights and/or image rights and assumes full responsibility towards third parties. The Congress Organisation is free from any liability. In compliance with the General Data Protection Regulation, we inform you that your data will be included in our files for the purpose of maintaining professional and/or commercial relations. If you wish, you may exercise your rights of access, rectification, cancellation and opposition of your data by contacting: NEXT BUSINESS EXHIBITIONS S.L. (NEBEXT) by writing to [data@nebext.com](mailto:data@nebext.com).



## 9. CONTACT

For any questions or suggestions regarding the Call for Speakers, please contact us:

- T: 00 34 93 492 38 03
- E: congress.pck@barter.es

If you are also interested in exhibiting or in finding out about different options for participation, please contact us:

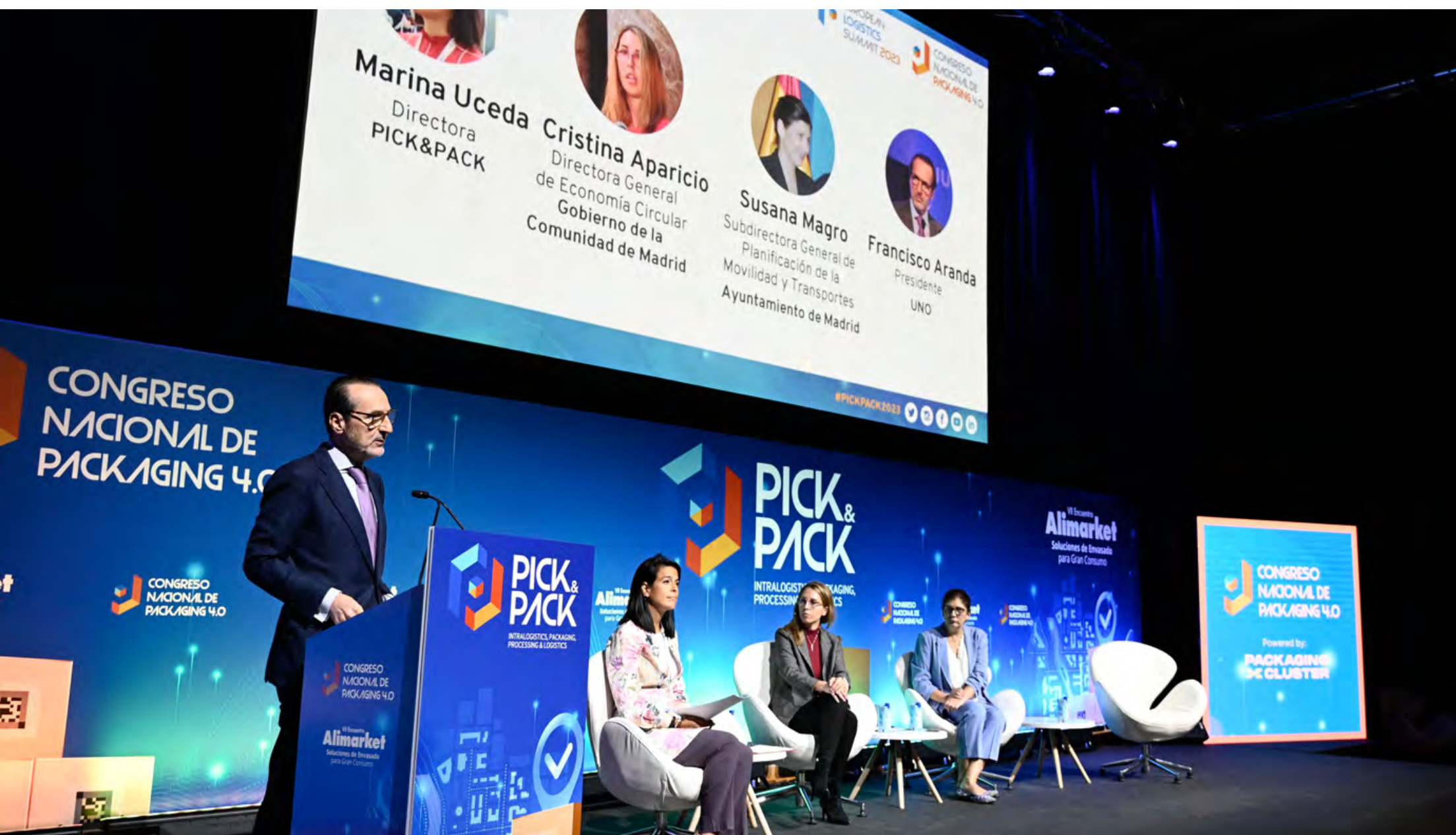
- T: 00 34 91 955 15 51
- E: exhibit@pickpackexpo.com

Co-located with



Pick&Pack is held simultaneously with Food 4 Future - Expo FoodTech, the leading event for innovation in FoodTech and solutions for the food and beverage industry, which multiplies the business and networking opportunities for the food industry professional.

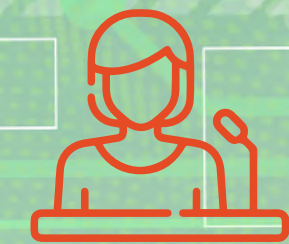
**We look forward to seeing you!**



**8,000+**  
PROFESSIONALS



**250**  
EXHIBITORS



**+450**  
SPEAKERS



EXPO FOODTECH



FOOD 4 FUTURE WORLD SUMMIT



FOODTECH INNOVATION  
AWARDS 2024





**NETWORK**



**KNOWLEDGE**



**BUSINESS OPPORTUNITIES**

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