



25-27 APRIL 2023
MADRID - IFEMA
#PICKPACK2023



CALL FOR INNOVATION
PICK&PACK STARTUP FORUM 2023

DISCOVER THE ERA OF DIGITAL
PACKAGING & LOGISTICS

pickpackexpo.com

PICK&PACK STARTUP FORUM

1. DISCOVER THE ERA OF DIGITAL PACKAGING & LOGISTICS

The **PICK&PACK START-UP FORUM** will be held from April 25 to 27, 2023 at IFEMA-Feria de Madrid within the framework of PICK&PACK. The event focuses on digitalization, artificial intelligence, robotics, 3D printing and sustainable materials for packaging, as well as the tools that will transform companies into more efficient, smart and sustainable factories and warehouses.

PICK&PACK 2023 brings together the **European Logistics Summit 2023**, the **X Encuentro Alimarket Logística Gran Consumo**, the **Packaging 4.0 Congress** and the **VII Encuentro Alimarket Soluciones de Envasado para Gran Consumo**. All of them are in simultaneous celebration for three days, along with an exhibition area of more than 12.000 sqm, where the leading companies will present their innovations.



2. PICK&PACK STARTUP FORUM

The needs and challenges of the **logistics, intralogistics and packaging** sector have increased with the development of connectivity and digital transformation in recent years, which has favoured the emergence of new forms of business, and new technology-based companies that are providing innovative ideas to solve these challenges.

The Forum, organised in collaboration with **La Salle Technova Barcelona**, focuses on the search for disruptive projects that have an impact on the future of these sectors, whether they are **packaging design projects, ecopackaging, smart packaging, packaging and new materials, technologies for printing machinery, components or control systems, processing, automation**, among others. If you have innovative solutions you can present your project to the main leading companies in the sector, potential partners and specialised investors.

If you are a startup, the **PICK&PACK Startup Forum** represents an ideal opportunity to:

- **To present your company**, your products or services to a specialised audience in Pitch Elevator format.
- **Connect** with the Global Innovation System of the sector.
- **Find partners** to develop your project.
- Be a direct candidate to participate in the [Smart Logistics & Packaging Awards 2023](#).

3. MAIN TOPICS

The main sectors where the Forum is looking for innovative solutions are:



Food



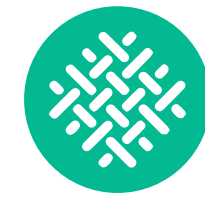
Industrial Goods



Pharma



Cosmetics



Textile



Electronics



Beverages



Retail



Automotive



Non Food



Transport

4. WHO CAN PARTICIPATE?

If you are a **start-up, an entrepreneur or a Technology Center** and you have innovative solutions in Packaging and logistics that have an impact on any of the above verticals, you can participate in the Pick&Pack Start-up Forum 2023.

5. HOW?

All projects must be submitted through the official platform which you can access through the link: <https://forms.gle/hiqmr6TR8xkWL3rb7>

Once submitted, the organizers will verify if the proposal has been sent correctly and the project has been accepted. A Committee of Experts will evaluate the projects submitted and select those that meet the established requirements.

Only the selected projects will be able to participate in the Forum within the framework of Pick&Pack.

6. EVALUATION CRITERIA

The Expert Committee will evaluate the solutions presented based on the following criteria:

- The ability to solve challenges in the congress sectors.
- Leadership and team management skills.
- Technologies with a high degree of disruption.
- Potential sustainable growth of the project and strategy.
- Potential impact on the economy and society in general.
- High innovative component of the project (the term innovative in the broad sense, product, process, business, etc.).

7. DEADLINE

Projects may be submitted until **24 March 2023 (23:59 CET)**.

The selected projects will be informed by **31 March 2023**.

8. INDUSTRIAL AND INTELLECTUAL PROPERTY RIGHTS

If the proposal is selected to participate in the Industrial Start-up Forum it will authorize the Organization to publish those data that are considered public: company name, short description of the project, professional contact.

In addition, the information entered on the platform for registration in the Forum must not violate any contract or rights with third parties, including patents, copyrights, industrial secrets, trademarks or other confidential information.

9. PRIVACY POLICY

To participate in this Call it is necessary to read and accept the terms of participation.

If this proposal is selected to participate in the Pick&Pack Startup Forum of the congress, you authorize the Organization to publish those data that are considered public: company name, small description of the project, professional contact.

In compliance with the provisions of the European General Data Protection Regulation 679/2016 of 27 April (GDPR), you are informed that Next Business Exhibitions S.L. (NEBEXT) is responsible for the processing of the personal data you voluntarily provide in order to manage your participation as a speaker at the event. By providing your personal data, it means that you accept our Privacy Policy and expressly authorize its use in the communication materials for the congress, such as the website, emails, press, as well as the video and photographs of the session. The photographs and videos of the sessions may be communicated to third parties to be published and/or used in the media for the dissemination of the event. You are also informed that your personal data may be sent, with a duty of confidentiality, to Nebext partner companies. You may exercise your rights of access, correction, cancellation and objection with respect to this data by sending an email to Nebext at: data@nebext.com or by post to Calle O'Donnell 12, planta 2 - 28009 Madrid.

For more info: <https://www.pickpackexpo.com/en/privacy-policy/>

10. ORGANIZERS

NEBEXT organizes the Pick&Pack and La Salle Technova Barcelona organizes the Pick&Pack Start-up Forum space within the Pick&Pack framework.

11. CONTACT

For any questions or additional information please contact Carmen Adán at the email mcadan@technovabarcelona.org

Participation in the Pick&Pack Start-up Forum implies full acceptance of these terms and conditions.

If you are interested in exhibiting or receiving the different participation options at PICK&PACK to maximise your brand exposure, please contact us:

- By email: exhibit@pickpackexpo.com
- By phone: +34 919 551 551





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