



**25-27 APRIL 2023**  
**MADRID - IFEMA**  
#PICKPACK2023

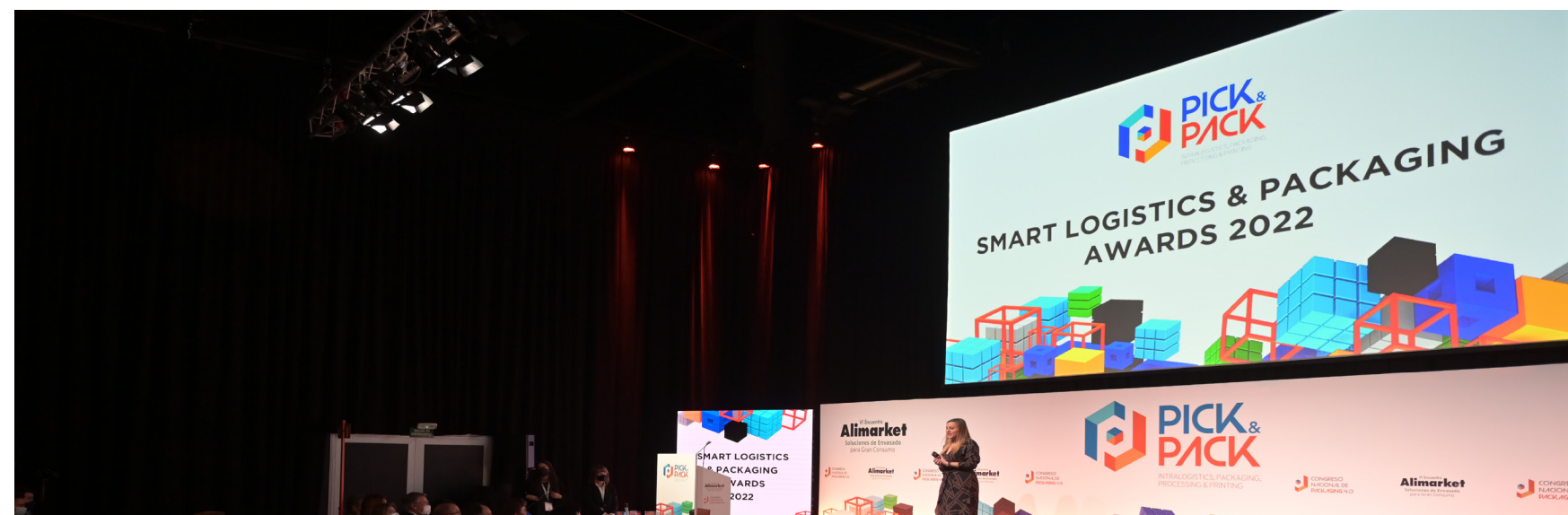


**DISCOVER THE ERA OF DIGITAL**  
**PACKAGING & LOGISTICS**

[pickpackexpo.com](http://pickpackexpo.com)

# PICK&PACK2023 CALL FOR AWARDS

1. SMART LOGISTICS & PACKAGING AWARDS 2023 GOAL
2. CATEGORIES
3. ORGANIZERS OF THE AWARDS
4. WHO IS ELIGIBLE TO PARTICIPATE?
5. RESTRICTIONS
6. SUBMISSION OF ENTRIES
7. DEADLINE FOR APPLICATIONS
8. EVALUTATION CRITERIA
9. EVALUATION PROCESS
10. COMUNICATION OF SHORTLISTED PROPOSALS
11. AWARDS
12. INDUSTRIAL AND INTELLECTUAL PROPERTY RIGHTS
13. DATA PROTECTION
14. QUESTIONS AND SUGGESTIONS



## 1. SMART LOGISTICS & PACKAGING AWARDS2023 GOAL

The SMART LOGISTICS & PACKAGING AWARDS 2023 are intended to recognise the work, leadership and transformation of those companies that are committed to innovation in the packaging and logistics sectors by focusing on the areas of process solutions, manufacturing, marketing or customer experience and innovation.

## 2. CATEGORIES

The proposals to be considered and admitted to participating in the Awards must respond to the following categories:

### PICK

Robotics and automation in logistics

Leadership in Digital Transformation in Logistics

### PACK

Best innovation project for the packaging industry

Best Design Project in Packaging and Consumer Experience

### SUSTAINABILITY

Excellence in sustainability and industrial eco-development

### CONDITIONS

\*The jury reserves the right to move an entry to another category if it deems it appropriate.

### 3. ORGANIZERS OF THE AWARDS

The SMART LOGISTICS & PACKAGING AWARDS 2023 are organized by PICK&PACK (Next Business Exhibitions SL).

### 4. WHO IS ELEGIBLE TO PARTICIPATE?

The SMART LOGISTICS & PACKAGING AWARDS 2023 are aimed at all companies, universities, suppliers, executives, business schools, researchers, analysts, journalists, start-ups, accelerators, technology parks, innovation centers, etc. that are committed to innovation and constant process improvement.

### 5. RESTRICTIONS

There are no restrictions for the SMART LOGISTICS & PACKAGING AWARDS 2023. The mission of the awards is to encourage and promote innovation in the packaging and logistics sectors. Any organization can apply for these awards, provided that they can vouch for their candidature.



### 6. SUBMISSION OF ENTRIES

In order to submit your entry for the SMART LOGISTICS & PACKAGING AWARDS 2023 please complete the online form.

- Entries must be submitted electronically via this website and the terms and conditions included in the online form must be accepted.
- The form and all supplementary information submitted must be in English or Spanish.  
\*(Proposals in other languages will not be accepted).
- No additional documents to the form will be accepted, unless requested by the organization.
- The organization reserves the right to request any clarification or additional information on the proposals submitted.

### 7. DEADLINE FOR APPLICATIONS

All entries must be submitted by 24 March 2023 at 23:59:59 CET.

### 8. EVALUATION CRITERIA

Competing entries will be evaluated by the jury of the SMART LOGISTICS & PACKAGING AWARDS 2023 in terms of:

- Innovation
- Leadership
- Disruption
- Strategy

## 9. EVALUATION PROCESS

### STAGE 1

**Compliance with the rules and pre-selection:** the organization and the Technical Committee of experts will carry out the first evaluation to check that each of the applications meet the technical characteristics and fulfil the defined selection criteria.

The evaluation process will be carried out by the members of the International Committee of Experts on an individual basis and will serve to choose the finalists in each of the categories.

The shortlisted candidates will be informed as of **April 1st, 2023**. Proposals that exceptionally require it will be requested to complement the information.

### STAGE 2

**Selection of the winners:** The International Committee of Experts will meet in the days prior to PICK&PACK 2023 and will evaluate the finalist projects and select the winner in each of the categories.

The finalists will be invited to the **SMART LOGISTICS & PACKAGING AWARDS 2023** Gala Awards Ceremony on **April 26th 2023** where the winner in each category will be announced.

## 10. COMMUNICATION OF THE PRE -SELLECTION

Shortlisted candidates will be informed the week of **April 1st, 2023**.

## 11. AWARDS

The **SMART LOGISTICS & PACKAGING AWARDS 2023** will award the winners with the following prizes:

- Dissemination of the prize won to all accredited general and specialized media at PICK&PACK 2023
- Commemorative trophy as winner in its category.

## 12. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS

Participants are responsible for the authorship of the proposal submitted, owners of the intellectual and, if applicable, industrial rights. The participant undertakes not to violate intellectual property rights, copyright and/or image rights, and assumes full responsibility for third parties. The organization is released from all liability.

If the proposal is a finalist, the participant authorizes the organization to disseminate, reproduce and publish his/her proposal in any format and by any means to publicize the **SMART LOGISTICS & PACKAGING AWARDS 2023**.

## 13. DATA PROTECTION

Due to the confidential nature of the information provided, the organizers, the coordinator and the members of the International Expert Committee of the awards guarantee to keep the identity of the participants and the content of their projects outside the sphere of the **SMART LOGISTICS & PACKAGING AWARDS 2023**. This also includes any information on their current status or development.

Once the project is selected as a finalist, the award organizers may make public all details considered public (name of the project, responsible organization, person in charge, web pages, description, purpose and category).

## 14. QUESTIONS AND SUGGESTIONS

If you have any questions or suggestions regarding the Call for Awards, you can contact us at:

- P: 00 34 93 492 38 03
- E: [congress.pck@barter.es](mailto:congress.pck@barter.es)

If you are also interested in exhibiting or in finding out about different options for participation in PICK& PACK, please contact us at

- P: 00 34 91 955 15 51
- E: [exhibit@pickpackexpo.com](mailto:exhibit@pickpackexpo.com)





**NETWORK**



**KNOWLEDGE**



**BUSINESS OPPORTUNITIES**

**PERFORMING STUNNING EXHIBITIONS  
TO YOUR BUSINESS SUCCESS**

- MADRID** info@nebext.com
- LISBON** portugal@nebext.com
- BRUSSELS** belgium@nebext.com
- BARCELONA** spain@nebext.com
- SHANGHAI** china@nebext.com
- TELAVIV** israel@nebext.com
- BOLOGNA** italy@nebext.com

- DELHI** india@nebext.com
- FRANKFURT** germany@nebext.com
- MEXICO CITY** mexico@nebext.com
- SAO PAULO** brazil@nebext.com
- SILICON VALLEY** usa@nebext.com
- TORONTO** canada@nebext.com
- WARSAW** poland@nebext.com

[www.pickpackexpo.com](http://www.pickpackexpo.com)



#PICKPACK2023

PICK&PACK ES UN EVENTO DE:  
**NEBEXT**  
NEXT BUSINESS EXHIBITIONS

