



**25-27 APRIL 2023**  
**MADRID - IFEMA**  
#PICKPACK2023



# DISCOVER THE ERA OF DIGITAL **PACKAGING & LOGISTICS**

[pickpackexpo.com](http://pickpackexpo.com)

# PICK&PACK2023 CALL FOR SPEAKERS

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## 1. PICK&PACK2023

Relocation, automation, and remote working will be key for the logistics and packaging sector in the coming years. Political conflicts, the supply crisis, the increase in electricity and oil prices have brought about a change of order, what many call the new equation in which both sectors will be key players in the long-awaited and stable economic recovery. In this new edition of PICK&PACK all these issues will be addressed, and new solutions and business models will be shared to the logistics and packaging sector to successfully adapt to this change of model. PICK&PACK, with more than 12,000 m2 of exhibition area and 4 simultaneous high-level congresses, has established itself as the undisputed appointment at a national level for professionals and companies to create a roadmap and share their experiences, products, services and knowledge. To this end, during PICK&PACK 2023, the [National Packaging 4.0 Congress](#) and the [European Logistics Summit 2023](#) will take place, where the answers to all these new challenges in both industries can be discovered. This call for speakers is looking for experts, professionals, companies, entrepreneurs, universities, research and development centers with the most innovative and disruptive ideas, initiatives, solutions or projects for the packaging and intralogistics sector. All speakers who identify with this objective are invited to send their proposals to the [National Packaging 4.0 Congress](#) and the [European Logistics Summit 2023](#).

**INTRALOGISTICS**

**LOGISTICS**

**PACKAGING**

**PROCESSING**

**PRINTING**

## 2. CALL FOR SPEAKERS GOALS. WHO CAN PARTICIPATE?

The sessions of [National Packaging 4.0 Congress](#) and the [European Logistics Summit 2023](#) holistically cover the needs of industrial professionals, helping companies to face new challenges related to Industry 4.0, sustainability and competitiveness, which are no longer the future but the imperative need of the present.

This call for Speakers is open to candidates who bring new inspiring and disruptive ideas, technologies, equipment, materials, initiatives, solutions, management models, success stories or projects that help the sector to boost competitiveness, improve production processes and customer experience in the context of picking and packaging. The authors of the proposals can be experts, professionals, companies, entrepreneurs, universities, research and development centres with the most innovative and disruptive ideas, as well as all kinds of solutions that are contributing to the transformation of both industries. All speakers who identify with this objective are invited to send their proposals to the [National Packaging 4.0 Congress](#) and the [European Logistics Summit 2023](#).

**PICK**

**PACK**



## 3. NATIONAL PACKAGING 4.0 CONGRESS

The [National Packaging 4.0 Congress](#) will bring a new vision to the packaging industry on emotional and functional packaging, experience and personalization, sustainability solutions and intelligent packaging, among other topics.

### THEMES

- A. COMPLEX TECHNOLOGIES AND PRODUCTS
- B. PRODUCT CUSTOMISATION
- C. SUSTAINABILITY AND CIRCULAR ECONOMY
- D. EQUIPMENT AND PROCESSING SYSTEMS

### HOT TOPICS

- |                                |                                    |                              |
|--------------------------------|------------------------------------|------------------------------|
| Industrial Equipment           | Lifecycle Assessment               | Circular Economy             |
| 3R (Recycle, Reuse, Revalue)   | Product Customization              | Smart Packaging              |
| Corporate Branding             | Comfort, Functionality, Disruption | Ecodesign                    |
| Innovation of Chain Production | New Production Processes           | Applied Digital Technologies |
| Flexible Packaging             | Sustainable Packaging              | Certification                |
| Disruption in e-Commerce       | New Biodegradable Materials        | Smart Printing               |

### VERTICAL FORUMS

- |               |             |           |
|---------------|-------------|-----------|
| Food Industry | Automotive  | Retail    |
| Distribution  | Textile     | Non Food  |
| Pharma        | Electronics | Transport |
| Cosmetics     | Beverages   |           |

## 4. EUROPEAN LOGISTICS SUMMIT 2023

The [European Logistics Summit 2023](#) will focus on logistics digitalization, robotics, automation and intelligent storage systems. From production output, sorting, warehousing and dispatch, the congress will showcase all the solutions that are transforming management models to achieve low costs per unit delivered, minimum lead times and a flexible, secure, and highly productive supply chain.

### THEMES

- A. Robotization and Automation of Processes
- B. Innovation vs. Digital Transformation
- C. Value Generation and Competitive Creation
- D. People in Process Improvement
- E. Sustainability
- F. Global Optimization of the Supply Chain
- G. Improvement Processes in the Last Mile

### HOT TOPICS

- AGV's
- Digitization in Logistics
- lot, Big Data, IA, Blockchain
- Collaborative Robotics
- Cross - Docking
- Supply Chain
- PLC
- Picking Systems
- Digital Twin Organization
- Lean Management
- Sustainable Business Model
- Shuttle Systems
- Classifiers
- Automation
- Cold chain
- Zero Defects
- e-Commerce for Logistics
- Improve Processes
- Ecodesign
- Expedition Systems
- People
- Artificial Intelligence
- SGA's
- DUM (Last Mile Distribution)
- Smart Logistics

### VERTICAL FORUMS

- A. Food and Cold Chain
- B. Beverages
- C. Cosmetics, Health and Pharma
- D. Retail & e-Commerce
- E. Automotive
- F. Electronics
- G. Industrial Goods

## 5. HOW TO SUBMIT YOUR PROPOSAL DEADLINES

To register your proposal at the [National Packaging 4.0 Congress](#) and in the [European Logistics Summit 2023](#), please fill all your details in the form available online that you will find in the following link here.

All proposals must comply with the terms and conditions detailed below. The online form will require, among other details, the following ones:

\* Selection of the congress

**A. National Packaging 4.0 Congress**

**B. European Logistics Summit 2023**

\* Short speaker's bio (max 400 characters).

\* Submission title (max 100 characters).

\* Brief description of the proposal (max 500 characters).

\* Detailed summary of the presentation (maximum 2500 characters)

It should include: scientific- technological, strategic and industrial objective, background and technological and business context, improvement over what exists, methodology, results, conclusions, level of implementation, future forecasts and upcoming challenges.

\* Keywords (max 200 characters).

\* The deadlines to take into consideration are:

Proposal entry deadline: **February 17th, 2023**

Selected proposal confirmation deadline: confirmation will start **on 1st March 2023**. The results of their proposals will be communicated to all participants.

Between those deadlines, the Steering Committee reserves the right to ask for any clarification or additional information about the submitted entries.

## 6. FAQs

### In which language can the proposal be submitted?

The form and all supplementary information must be submitted in English or Spanish. Proposals in other languages will not be accepted.

### Is there any cost to participate in the Speakers Call for Proposals?

Participation is completely free of charge.

### How many proposals will be accepted?

The number of accepted proposals is the responsibility of the Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the programme itself.

### Is it possible to expand the information after the call for proposals?

If you need to modify or extend any of the information submitted, you should contact us at:

- E: congress.pck@barter.es
- P: 0034 934 923 803

## 7. EVALUATION CRITERIA

The aim of this Congress is to create an ideal framework for the presentation and discussion of the latest advances in technological innovation in the Packaging and Intralogistics sector, aimed at professionals and companies, through unique, high-level conferences that will showcase the most innovative, disruptive and inspiring ideas, practices and technologies. The selection criteria will be:

- For their link with the key themes of the congress.
- For their potential impact on the sector.
- For their applicability and viability.
- For their degree of innovation, originality and disruptive nature.
- For their scientific-technical quality.



## 8. EVALUATION PROCESS, CONFIRMATION OF SPEAKERS, ADVANTAGES OF BEING A SPEAKER

The Steering Committee of the National Packaging 4.0 Congress and the European Intralogistics Summit 2023:

- Will select from among the proposals received those it considers appropriate for the programme.
- It may place the proposal in another key theme other than the one indicated by the participant within the same framework of the Congress talks selected by the applicant.
- It will select the proposals and, depending on the duration of the conference and the number of participants, will indicate the time available.
- **From March 1st 2023**, the Technical Secretariat of the Congress will inform participants whether their proposal has been accepted or rejected. In the case of being accepted as a speaker, the same Technical Secretariat will contact the participant to inform him/her of:
  - a. Their accreditation
  - b. The scheduled time for the conference
  - c. Information about the other speakers and moderator of your conference.
  - d. All the logistical information and complete calendar for your participation in the event.



## 9. DATA PROTECTION

The organization of the Congress is committed to maintaining the confidentiality of the proposals received and of the companies or authors. He will only share them with the members of the Steering Committee. Once the proposal is selected, the organizers may publish any data considered public (author, company / organization, title, summary, website and topic). Pursuant with the General Data Protection Regulations we inform you that your data will be incorporated into our files with the purpose of maintaining professional and / or commercial relationships. If you wish, you can exercise the rights of access, rectification, cancellation and opposition of your data by contacting: NEXT BUSINESS EXHIBITIONS S.L. (NEBEXT) writing to [data@nebext.com](mailto:data@nebext.com).

## 10. CONTACT DETAILS

For any questions or suggestions regarding the Call for Speakers, please contact us at:

- P:00 34 93 492 38 03
- E:[congress.pck@barter.es](mailto:congress.pck@barter.es)

If you are also interested in exhibiting or in finding out about different participation options, please contact us at:

- P:00 34 91 955 15 51
- E:[exhibit@pickpackexpo.com](mailto:exhibit@pickpackexpo.com)





**NETWORK**



**KNOWLEDGE**



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