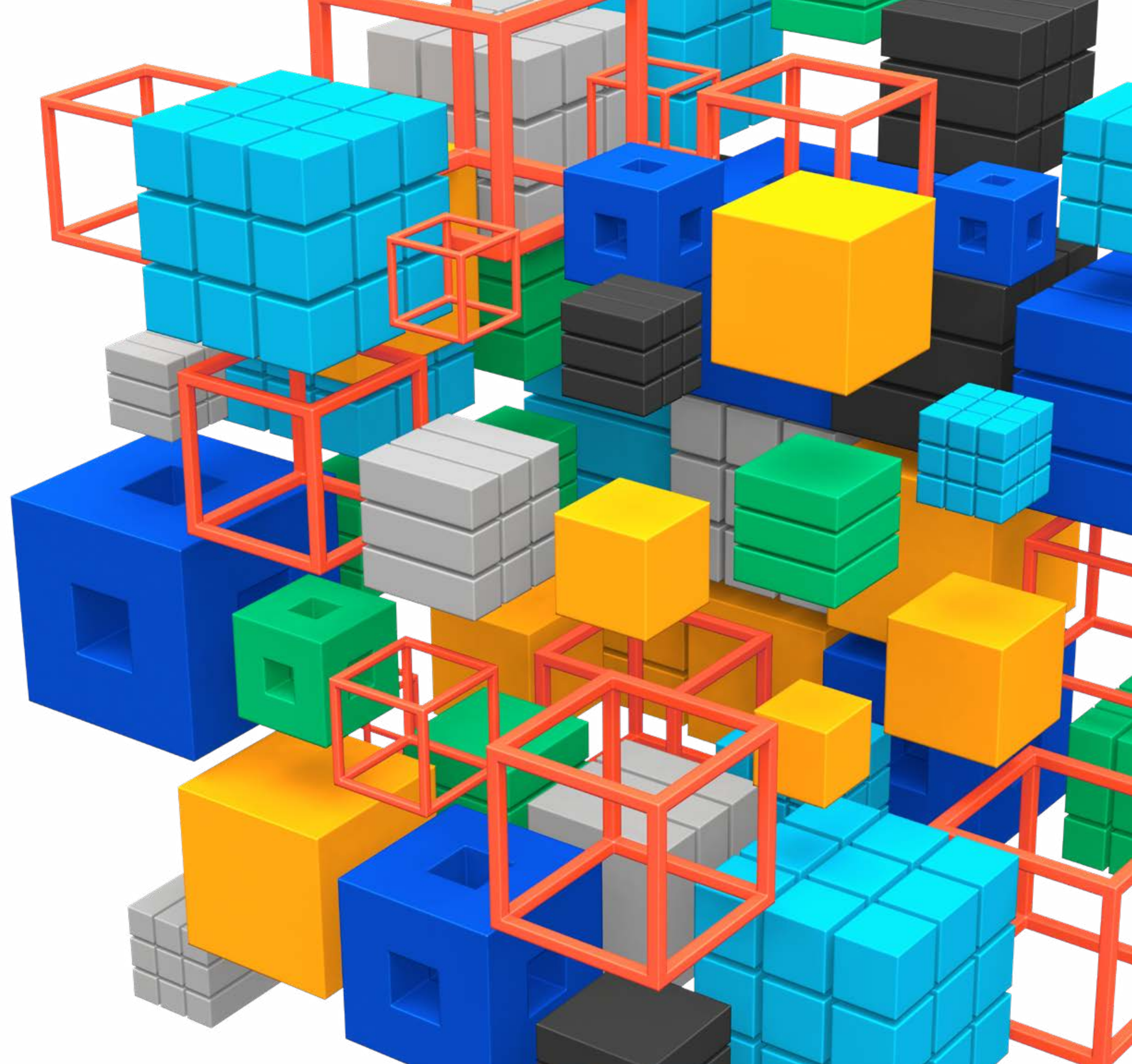




THE NEXT GENERATION OF
**LOGISTICS &
PACKAGING**

**POST-SHOW REPORT
PICK&PACK2022**

IFEMA-MADRID / 8-10 FEBRUARY 2022 / #PICKPACK2022

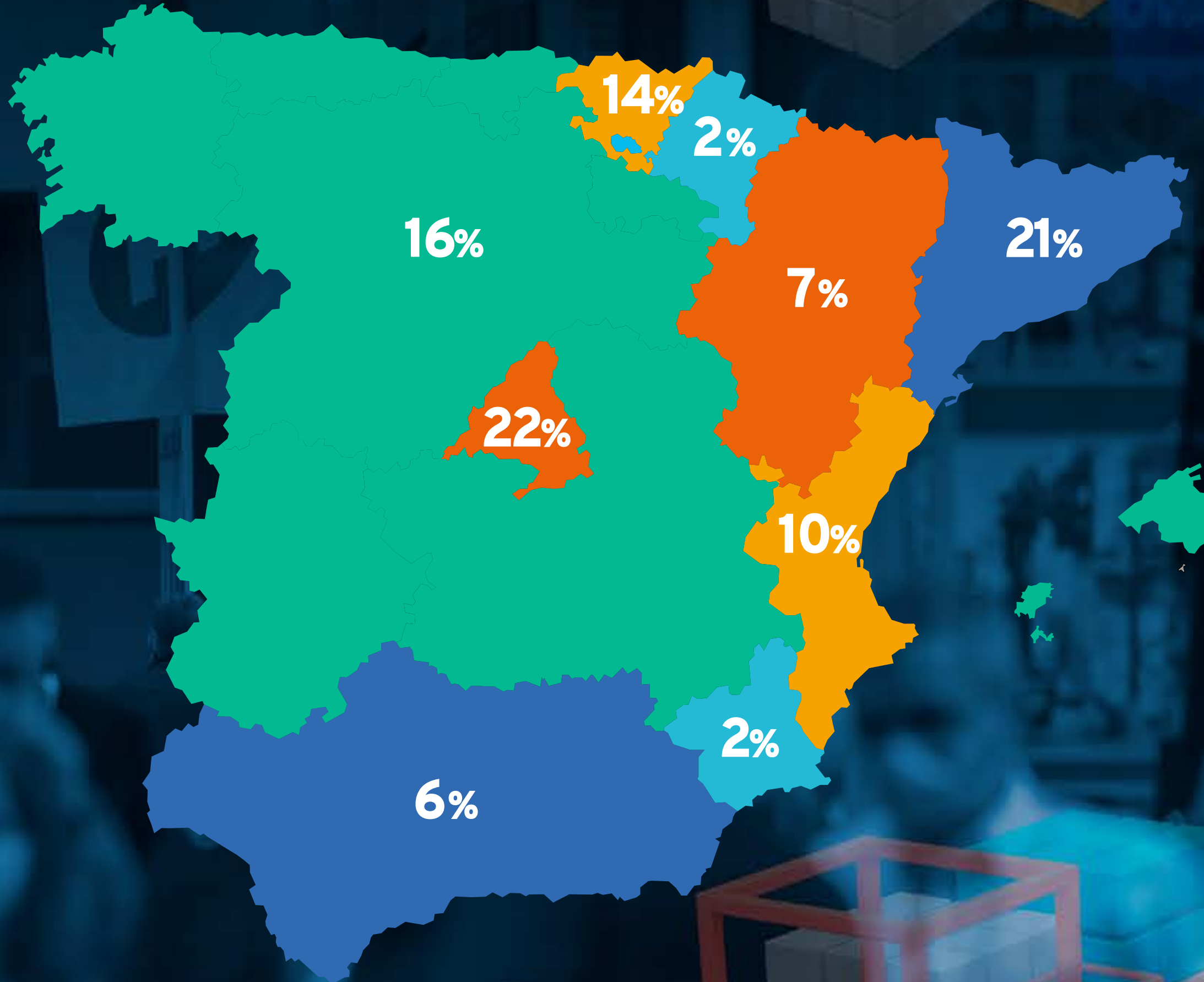


PICK&PACK2022: SMART LOGISTICS & PACKAGING

ORIGIN OF THE PROFESSIONALS



DISTRIBUTION BY REGION



4891
VISITORS

+154
SPEAKERS

198
EXHIBITING
FIRMS

63
MEDIA PARTNERS

312
INNOVATIONS
PRESENTED

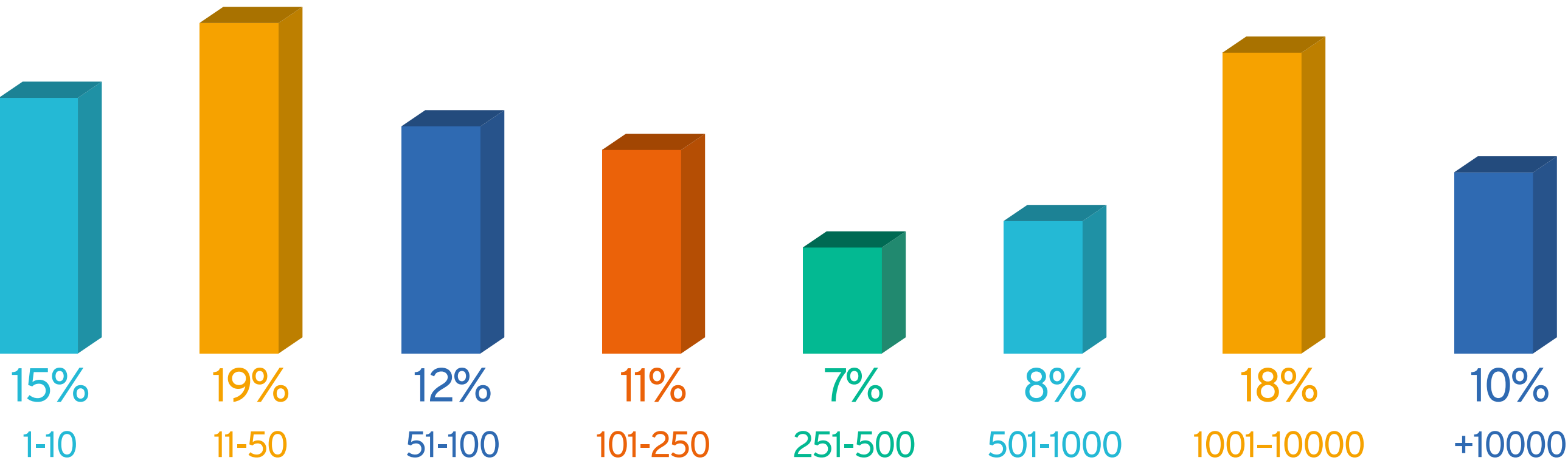
56
COLLABORATING
ENTITIES

WHO VISITED US?

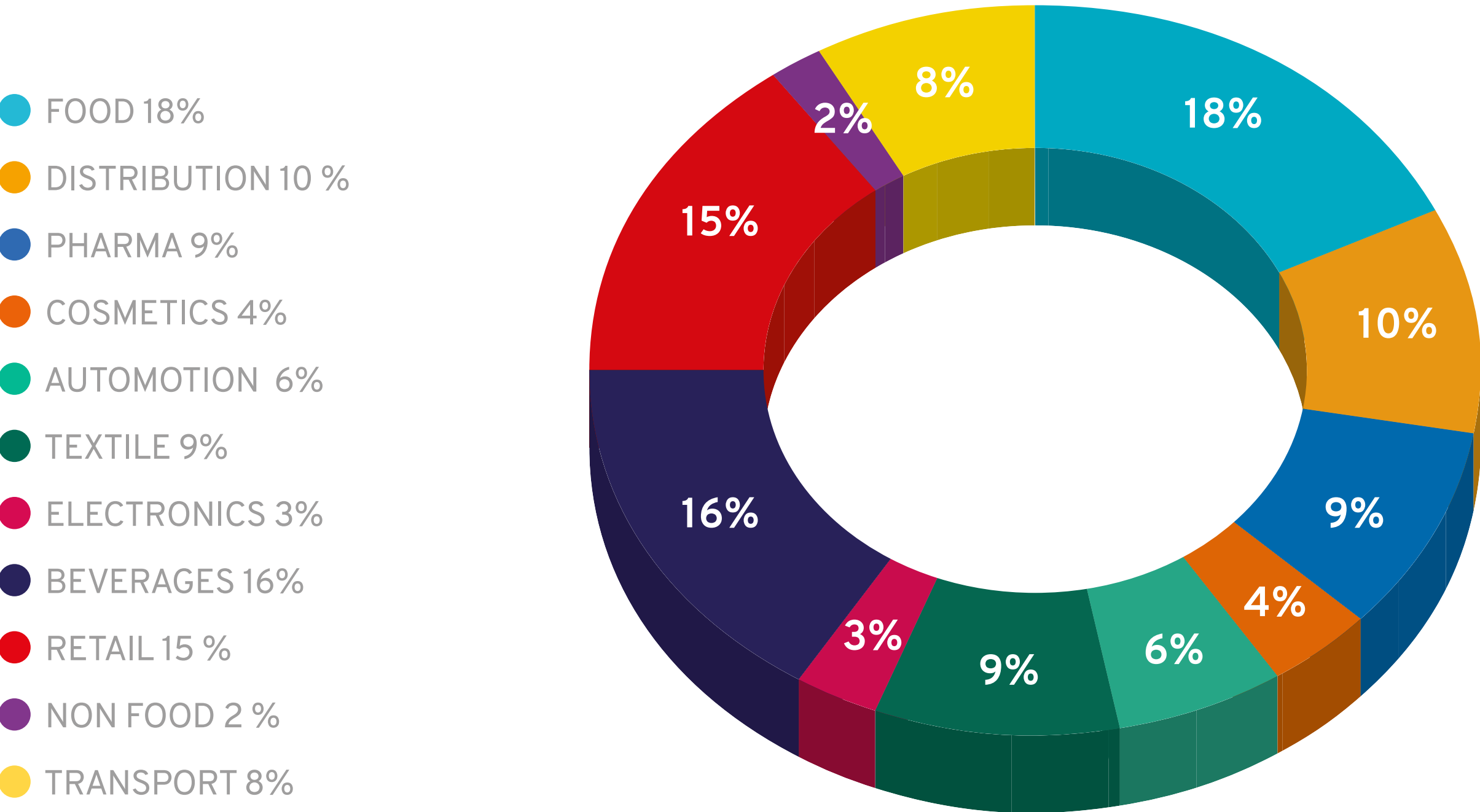
PROFESSIONAL PROFILE OF VISITORS



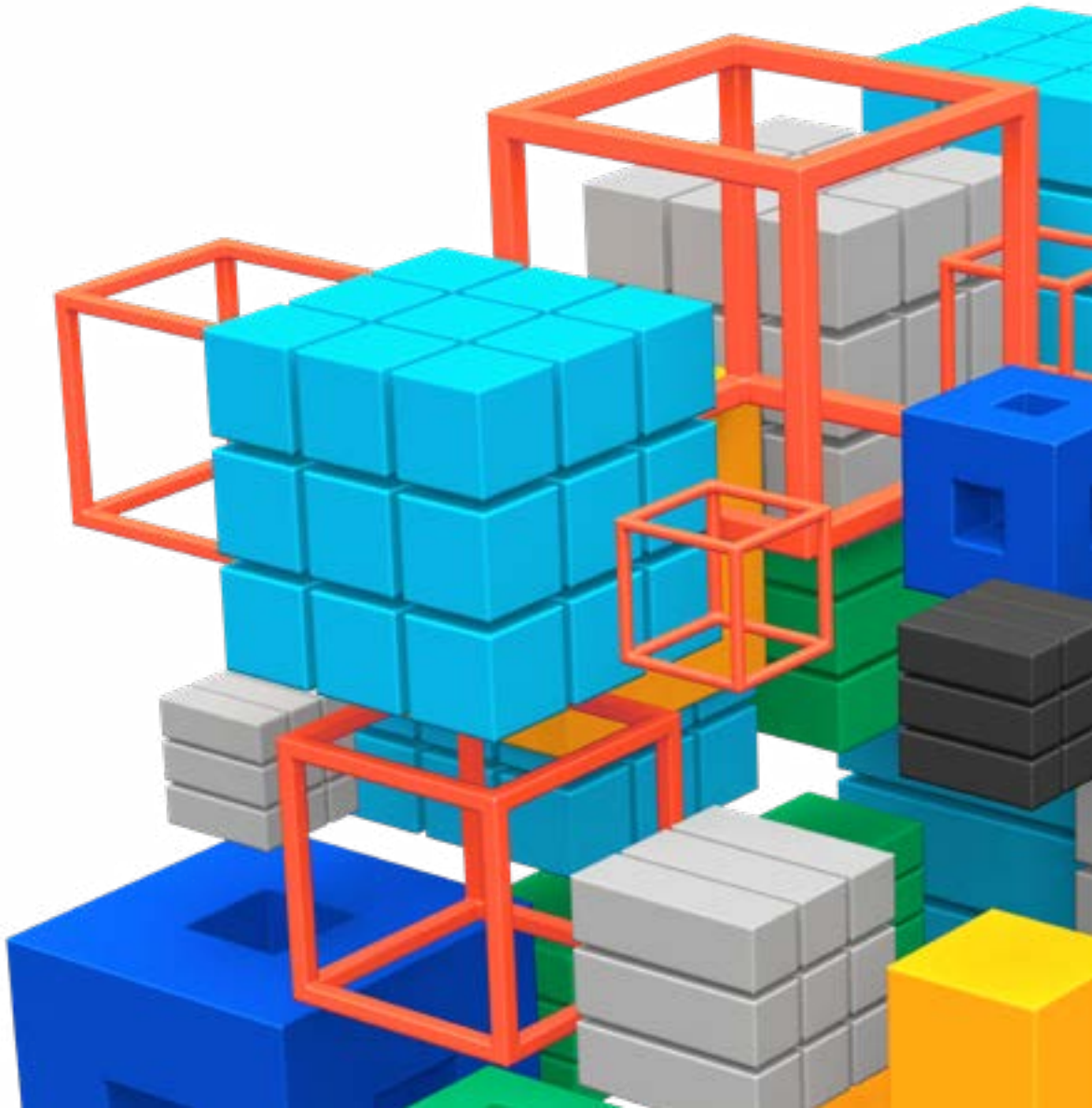
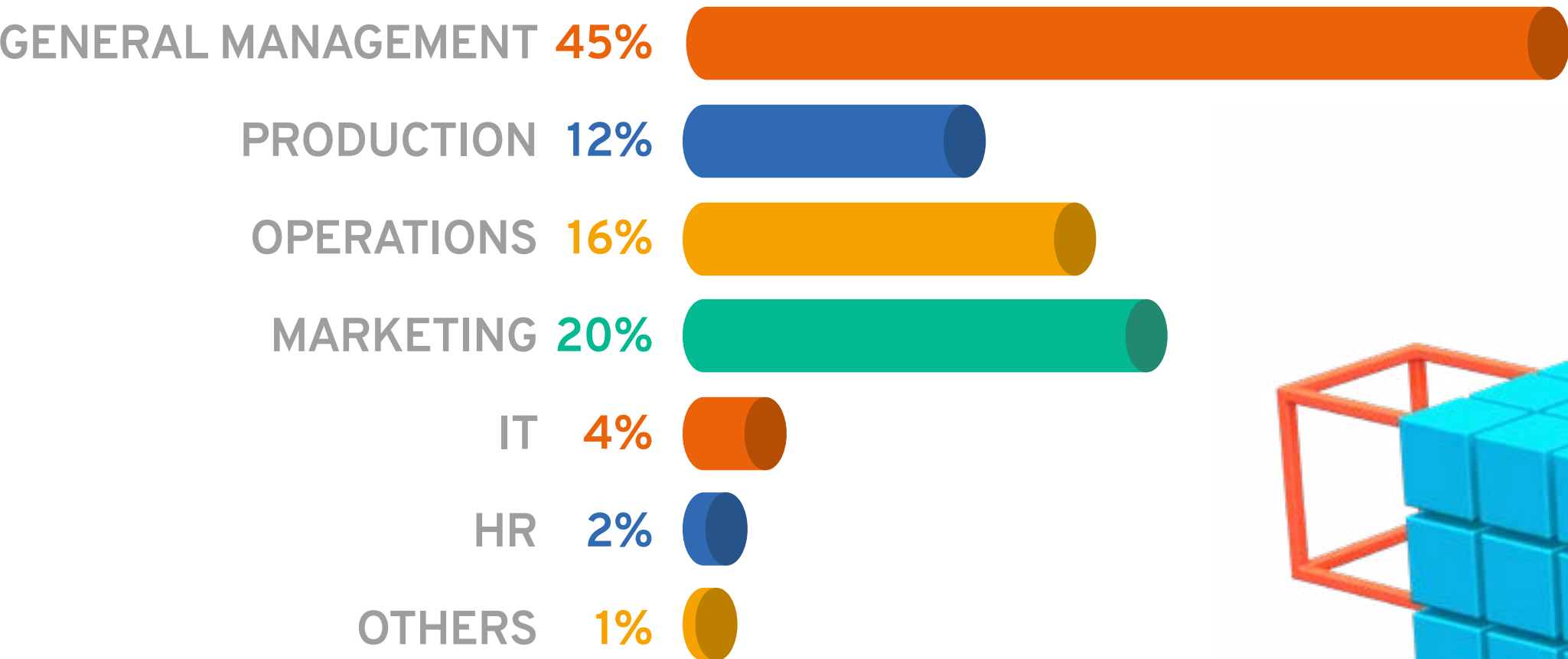
COMPANY SIZE BY NUMBER OF EMPLOYEES



SECTORS OF ORIGIN



AREA OF RESPONSABILITY



MORE THAN 4,000 COMPANIES CHOOSE PICK&PACK IN SEARCH OF INDUSTRIAL PARTNER

SOME OF THE BRANDS THAT VISITED US



PICK&PACK2022 PARTNERS

GLOBAL PARTNER



GOLD PARTNERS



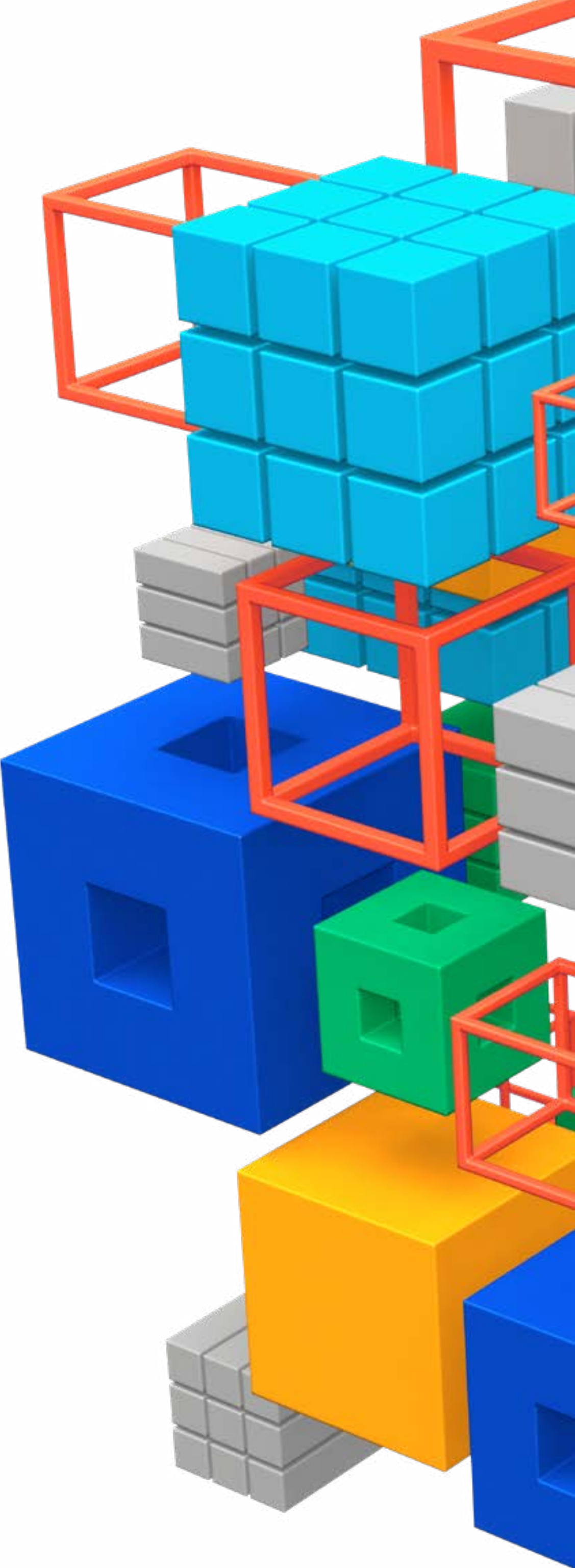
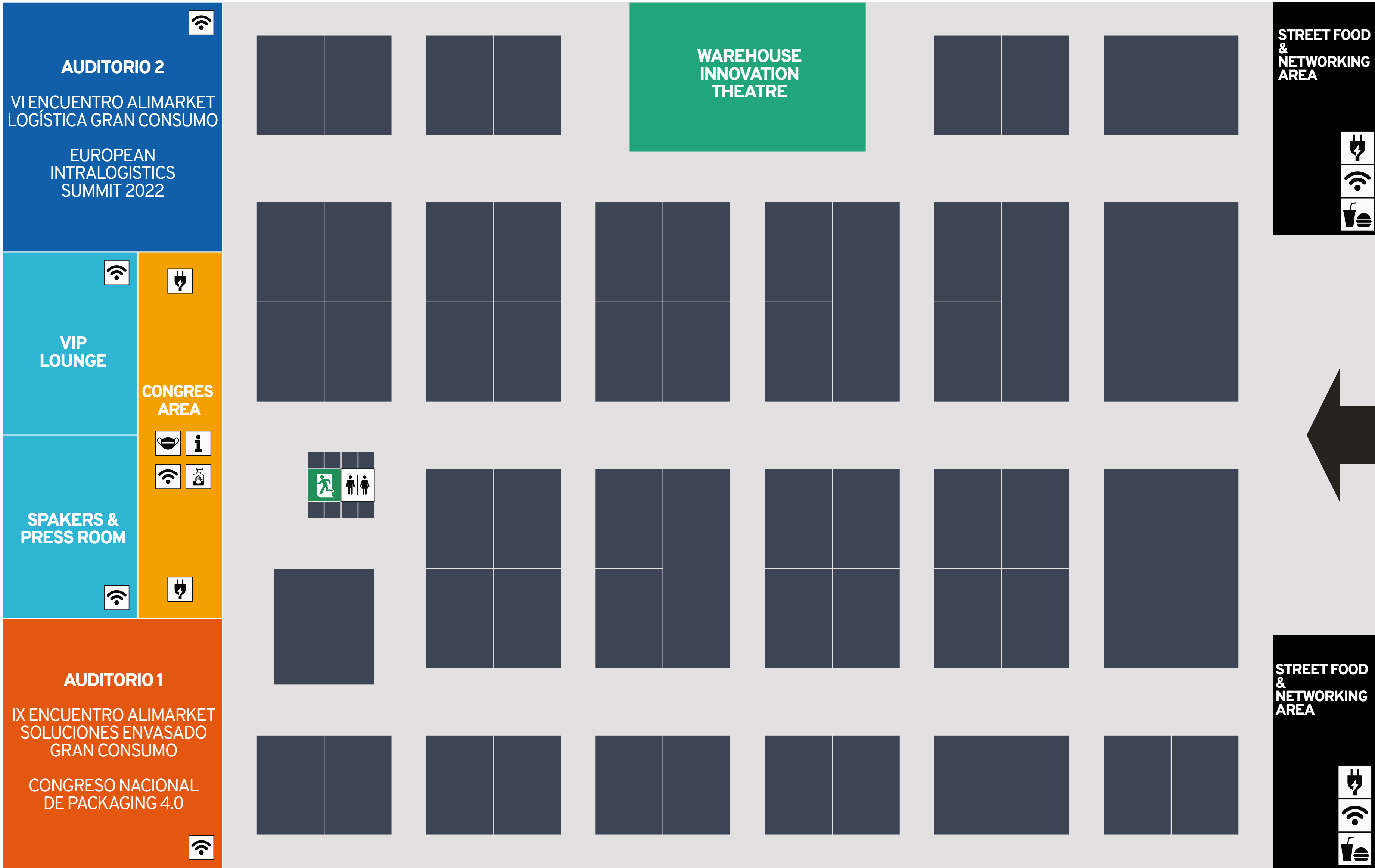
SILVER PARTNERS



INSTITUTIONAL PARTNERS



PICK&PACK2022 FLOORPLAN





CONGRESO
NACIONAL DE
PACKAGING 4.0



EUROPEAN
INTRALOGISTICS
SUMMIT 2022



+154

Speakers

783

Congress Members

Some of the PICK&PACK 2022 Top Speakers



David Abeijón
Logistics Director
LIDL



Leticia Biescas
Innovation Leader
IKEA



Elio Estévez
Director of Science Communica-
tion and Sustainability
PROCTER & GAMBLE



Pedro Ruiz
Specialist in
Environmental Sustainability
NESTLÉ SPAIN



Yolanda Fernández
Director of Communications
External and CSR
ALCAMPO



Pablo de Valdenebro
Operations Director Iberia
L'ORÉAL

+72

Hours of inspiration

13

Inspiring keynotes

10

Vertical Forums

NETWORKING ACTIVITIES

**PICK&PACK
STARTUP FORUM**
WAREHOUSE INNOVATION THEATRE

**INDUSTRY
SOLUTIONS**
WAREHOUSE INNOVATION THEATRE

**TECNOLOGICAL TOURS
BY AER**
SPANISH ROBOTICS ASSOCIATION

**LEADERSHIP
SUMMIT**

**SMART
LOGISTICS & PACKAGING
AWARDS 2022**

**COFFEE
BREAKS**

COMMUNICATION AND PROMOTION



| 90% Recommend
PICK&PACK

| 95% Will attend
PICK&PACK2023

| 9,3 Average
rating



CONGRESO
NACIONAL DE
PACKAGING 4.0

| 8,6
Average rating



| 8,3
Average rating



EUROPEAN
INTRALOGISTICS
SUMMIT

| 8,0
Average rating

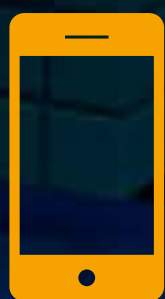


| 8,2
Average rating

#PICKPACK2022
+1,700
MENTIONS ON
SOCIAL MEDIA

+155,000
IMPRESSIONS ON
TWITTER

+110,000
IMPRESSIONS ON
LINKEDIN



VISITOR'S APP

4,214

DOWNLOAD APP

3,818

AGENDA
VISUALISATIONS



130,000

VISITS TO THE WEBSITE
DURING THE EVENT



+500

MEDIA IMPACTS
IN SPECIALISED PRESS

MEDIA PARTNERS & COMMUNITY

THANKS TO THE SUPPORT OF THE MEDIA, ASSOCIATIONS, INSTITUTIONS AND ORGANIZATIONS THAT HAVE COLLABORATED IN MAKING PICK&PACK A BENCHMARK IN THE SECTOR

SUPPORTING PARTNERS



MEDIA PARTNERS





Pick&Pack espera dejar un impacto económico de 9 millones en su primer año en Madrid



Se busca “packaging” inteligente y sostenible



El sector logístico muestra su importancia y potencial en Pick&Pack



Startups disruptivas están transformando los sectores del packaging y la intralogística



We look forward to seeing you at

PICK&PACK2023

21 - 23 March 2023, Madrid IFEMA

www.pickpackexpo.com

PICK&PACK ES UN EVENTO DE:
NEBEXT
NEXT BUSINESS EXHIBITIONS