



16-18 APRIL 2024
BILBAO - BEC
#PICKPACK2024

EMPOWERING FOOD PACKAGING & LOGISTICS



www.pickpackexpo.com

BOOST YOUR BUSINESS WITH PICK&PACK FOR FOOD INDUSTRY

In a context in which we are witnessing new consumer trends and habits, the food sector has become the main driver of innovation in packaging, implementing new solutions to respond to new consumer demands, with a commitment to paper and cardboard or new materials as an alternative to plastic in the distribution of fresh products.

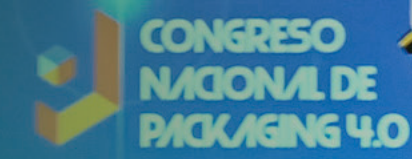
A similar situation is being experienced in the logistics sector, which plays a fundamental role in the implementation of new technologies in distribution for the food industry.

The future trends of both sectors in the food industry will be based on sustainability, innovation and digitalization.

PICK&PACK, with more than 12,000 m2 of exhibition area and two high-level congresses, goes a step further and specialises as the undisputed appointment at national level for the food industry, so that packaging and logistics companies, during three days, build a roadmap, share their experiences, products, services and get new generation leads to boost their company to a new dimension.

In this new edition, Pick&Pack moves to Bilbao to offer new business opportunities and greater specialisation. Pick&Pack will be held from 16 to 18 April together with FOOD 4 FUTURE, giving rise to the great week of the food industry, in which to share new solutions and new business models in packaging and logistics.

PICK &
PACK
INTRALOGISTICS, PACKAGING,
PROCESSING & LOGISTICS



LOGISTICS

INTRALOGISTICS

PACKAGING

PRINTING

PROCESSING

LOGISTICS AND PACKAGING, A GROWTH DRIVER FOR THE FOOD INDUSTRY



PACKAGING



4% GROWTH
BY 2023



REPRESENTS 2.65%
OF GDP



73,000
JOBS



TURNOVER 17,500 BILLION
EUROS
PER YEAR



SPANISH CARTON PRODUCTION
REACHED 398,000 METRIC TONES IN
2023, 4% MORE THAN THE PREVIOUS
YEAR AND SIMILAR TO THE GROWTH
EXPERIENCED BETWEEN 2021 AND
2022.

LOGISTICS



25% GROWTH
BY 2023



REPRESENTS 10%
OF GDP



ANNUAL INDUSTRY TURNOVER
REACHES 101.000 BILLION
EUROS



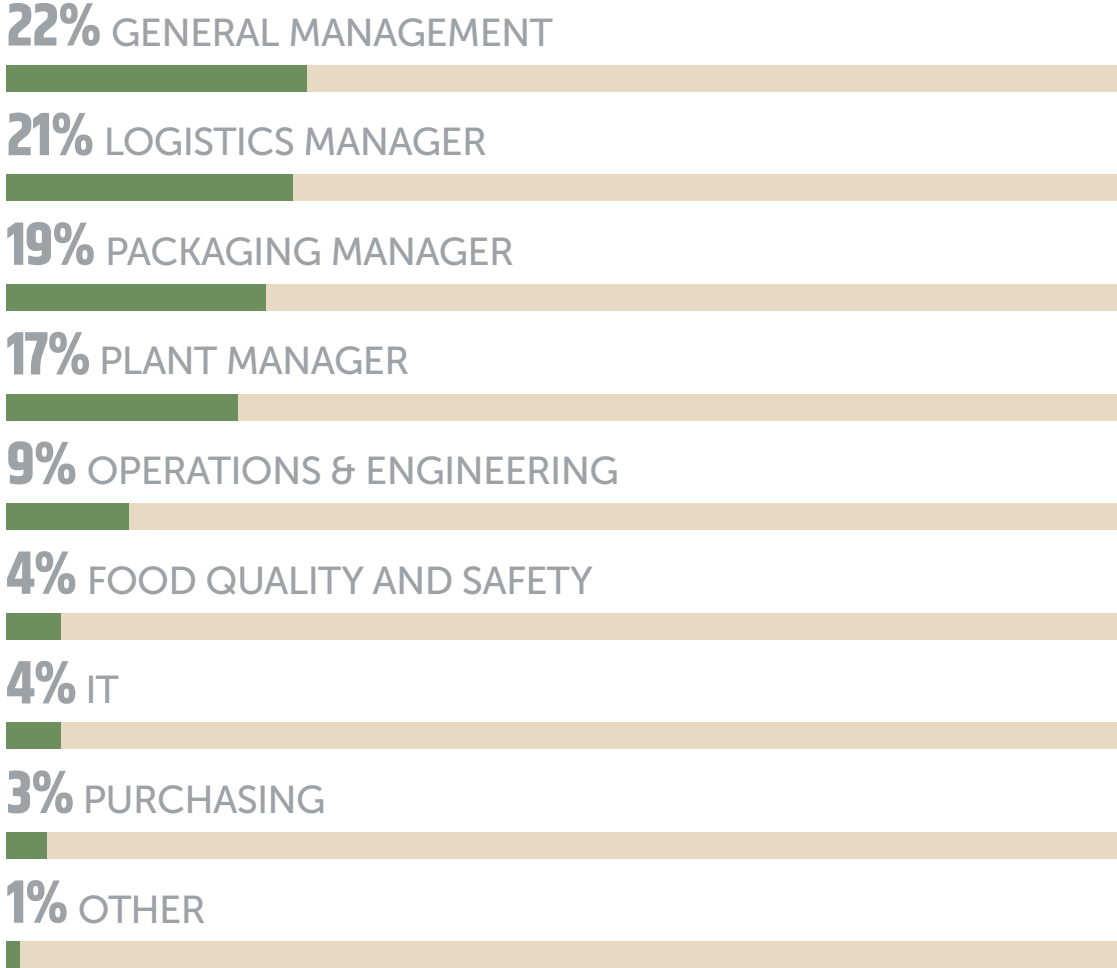
23,322 BILLION EUROS
ESTIMATED REVENUE IN 2023
FOR ONLINE RETAILING



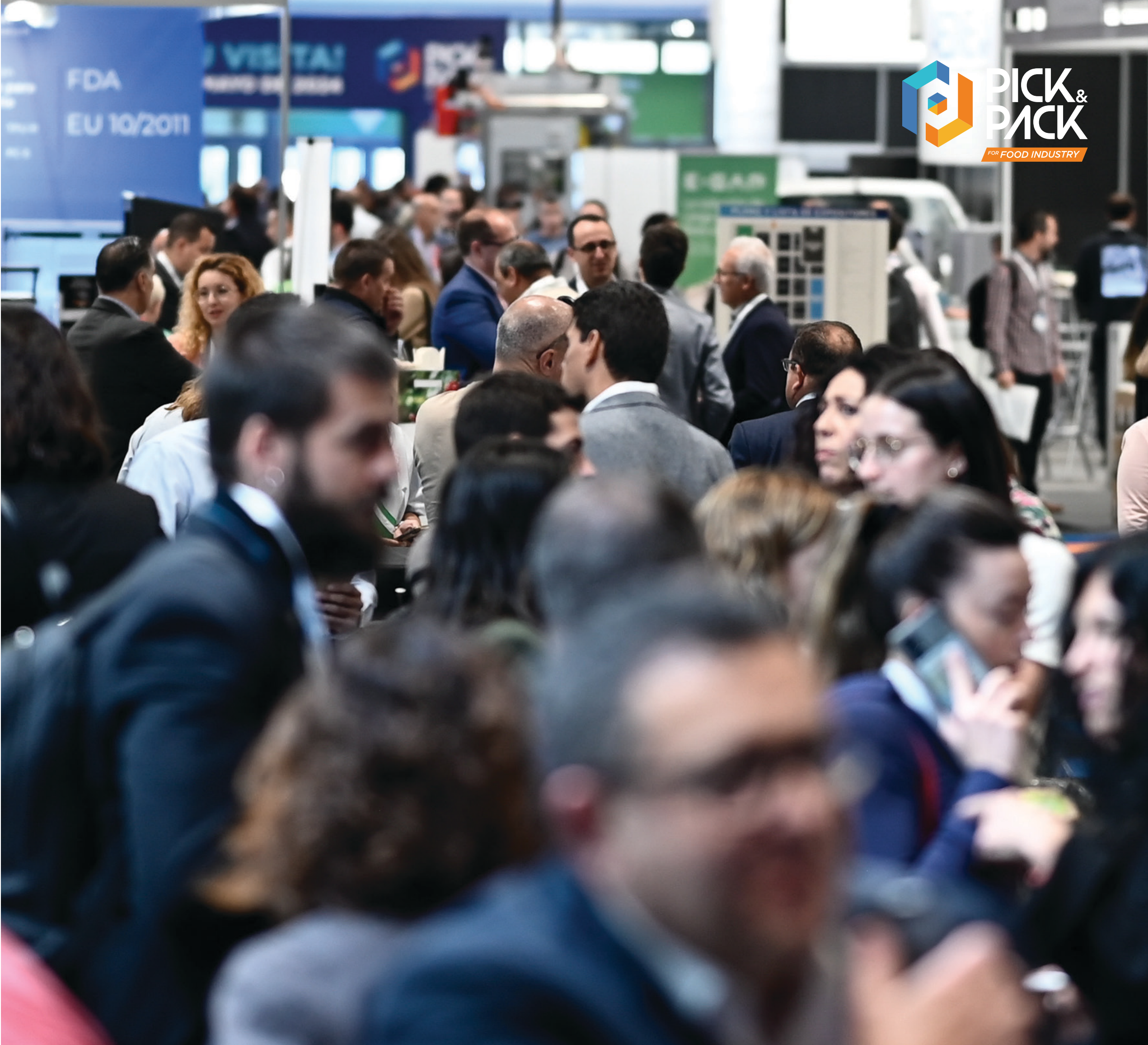
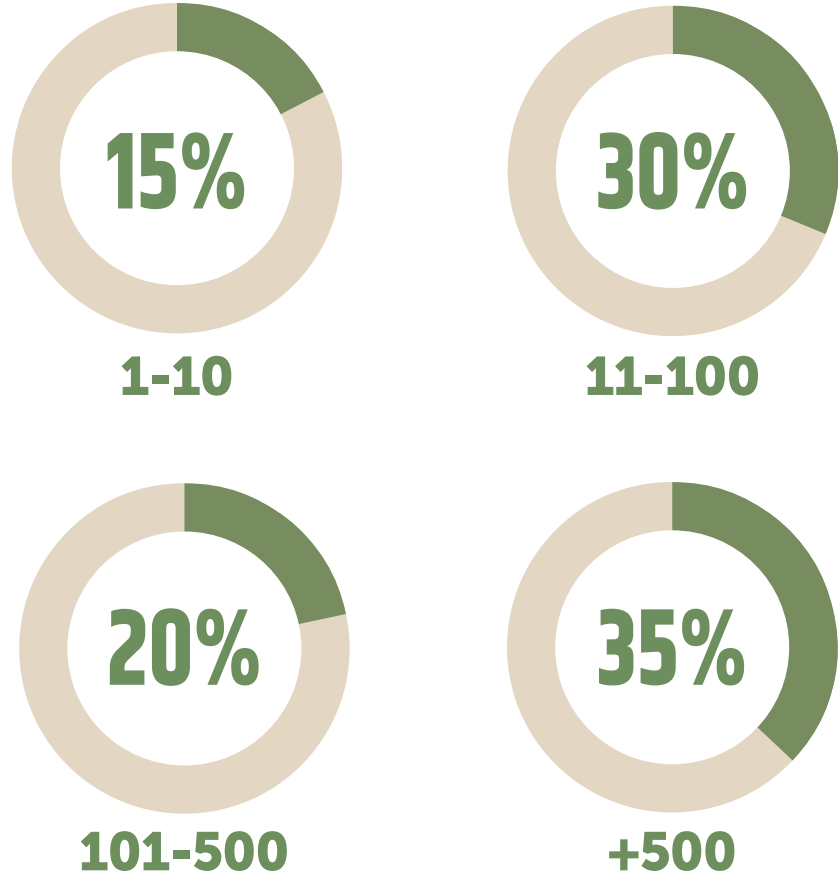
CONNECT WITH DECISION-MAKERS IN THE FOOD INDUSTRY AND BOOST YOUR BUSINESS



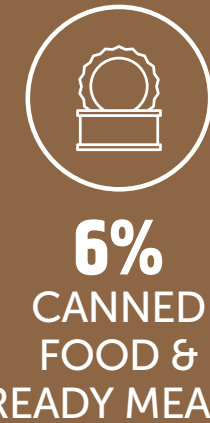
PROFESSIONAL PROFILE



COMPANY SIZE BY NUMBER OF EMPLOYEES

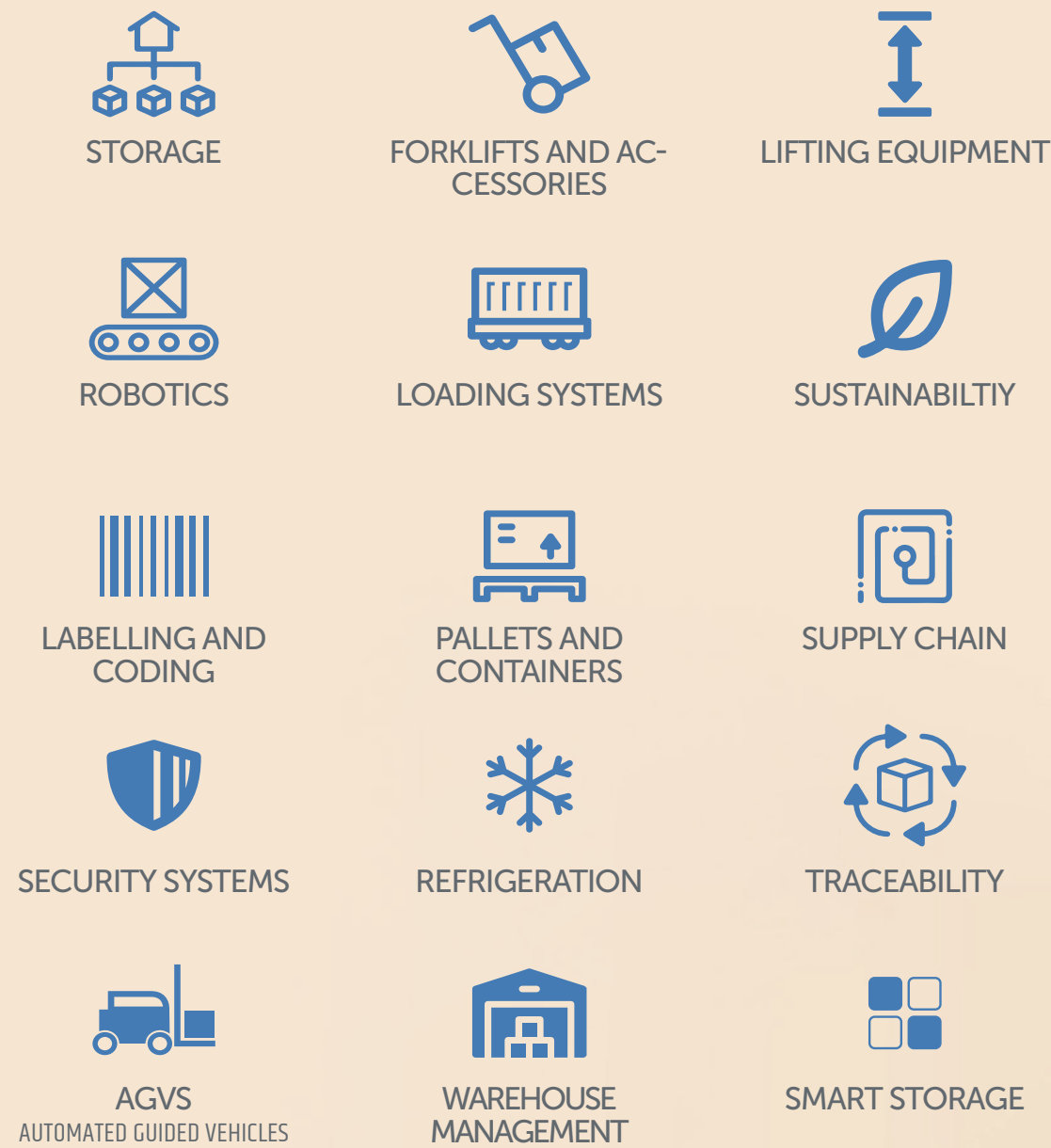


SECTORS



ALL THE INNOVATION IN PACKAGING AND LOGISTICS TO TRANSFORM THE FOOD INDUSTRY

PICK



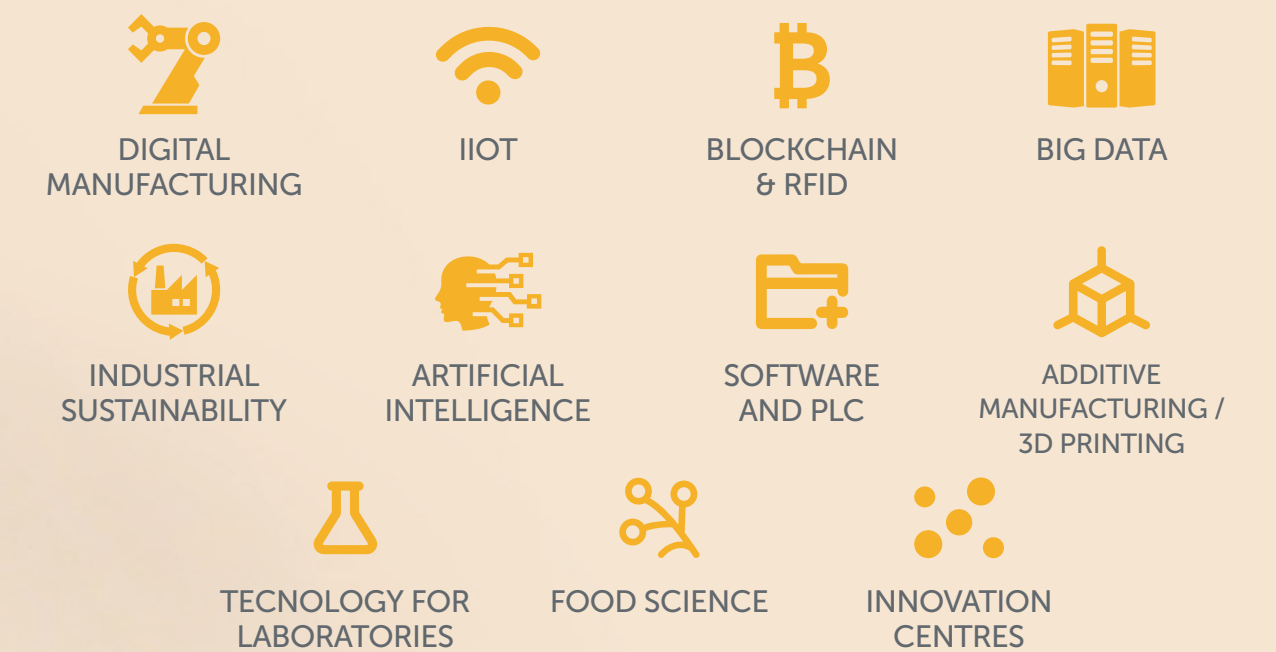
LOGISTICS



PACK



TECHNOLOGY





+180
INTERNATIONAL SPEAKERS

+6,000
VISITORS

60
HOURS OF INSPIRATION

12
INSPIRING KEYNOTES

8
VERTICAL FORUMS

KEY TOPICS - PICK

- CHALLENGES OF THE NEW SMART LOGISTICS
- LOGISTICS AUTOMATION SYSTEMS
- NEW CHALLENGES FOR PROFESSIONAL LOGISTICS PROFILES
- REVERSE LOGISTICS
- LOGISTICS DIGITALIZATION
- IMPROVEMENTS IN AUTOMATION
- IOT APPLIED TO THE LOGISTICS SECTOR
- NEW TRACKING AND LABELLING SYSTEMS
- CROSS-DOCKING APPLICATIONS
- THE NEW SUPPLY CHAIN
- COLD LOGISTICS

C-LEVEL AGENDAS

- _ CEOs SUMMIT
- _ PLANT MANAGER SUMMIT
- _ CIOS SUMMIT
- _ SUMMIT SOSTENIBILIDAD

VERTICAL FORUMS

- _ LIVESTOCK & MEAT
- _ BEVERAGES
- _ DAIRY
- _ FRUITS & VEGETABLES
- _ FISHERY & SEA FOOD
- _ SNACKING, PASTRY & BAKERY
- _ CANNED & READY MEALS
- _ OIL

STRATEGIC FORUMS

- _ MOBILITY SUMMIT
- _ INNOVATION SUMMIT
- _ AUTOMATION AND INDUSTRY 4.0 SUMMIT
- _ ECOMMERCE SUMMIT

KEY TOPICS - PACK

- INDUSTRIAL EQUIPMENT
- NEW PRODUCTION PROCESSES
- 3R (RECYCLE, REUSE, REVALUE)
- SUSTAINABLE PACKAGING
- CORPORATE BRANDING
- INNOVATION IN THE PRODUCTION CHAIN
- SMART PACKAGING
- ACTIVE PACKAGING
- ECOMMERCE DISRUPTION
- LIFECYCLE ASSESSMENT
- APPLIED DIGITAL TECHNOLOGIES
- PRODUCT CUSTOMISATION
- CONVENIENCE, FUNCTIONALITY, DISRUPTION
- SMART PRINTING

BILBAO, LOGISTICS AND PACKAGING CENTRE FOR THE FOOD INDUSTRY



During these three days, Bilbao becomes the capital of innovation in the logistics and packaging sectors for the food industry. It is undoubtedly one of the best places for professionals, experts, media, associations and national and international companies to share their knowledge and promote the transformation of both sectors, as well as being able to enjoy its hospitality, leisure, gastronomy and culture.





is co-located with



16-18 APRIL 2024
BILBAO - BEC

Pick&Pack's usual range of Fun & Business activities, the technology and knowledge transfer of our congresses and all the networking activities are complemented by the simultaneous celebration of Food 4 Future - Expo FoodTech, the leading event for innovation in FoodTech and solutions for the food and beverage industry.



8,000+
PROFESSIONALS



250
EXHIBITORS



+450
SPEAKERS



EXPO FOODTECH



FOOD 4 FUTURE WORLD SUMMIT



FOODTECH INNOVATION AWARDS 2024



THE EVENT FOR THE MOST INNOVATIVE IN THE INDUSTRY



PARTNER

Are you a leader or are you willing to become one? Show your leadership in this impressive sector to your current and potential clients as a Partner of Pick & Pack. You will be the envy of all your competitors by allying yourself with the knowledge and innovation present in all communication elements and highlevel forums.



EXHIBITOR

The most competitive option is to show the innovation of your products and solutions to the sector. Attract new clients and build their loyalty by being present at the Premium or Business Exhibition Area.



NEWCOMER

Have you just started? Are you looking for the highest revenue at the lowest cost? Enjoy our turnkey Packs. One day you will become the leader and we want to help you get there.

[BOOK YOUR SPACE](#)



NETWORK



KNOWLEDGE



BUSINESS OPPORTUNITIES

PERFORMING STUNNING EXHIBITIONS TO YOUR BUSINESS SUCCESS

MADRID info@nebext.com

LISBON portugal@nebext.com

BRUSSELS belgium@nebext.com

BARCELONA spain@nebext.com

SHANGHAI china@nebext.com

TELAVIV israel@nebext.com

BOLOGNA italy@nebext.com

DELHI india@nebext.com

FRANKFURT germany@nebext.com

MEXICO CITY mexico@nebext.com

SAO PAULO brazil@nebext.com

SILICON VALLEY usa@nebext.com

TORONTO canada@nebext.com

WARSAW poland@nebext.com

www.pickpackexpo.com



#PICKPACK2024

PICK&PACK ES UN EVENTO DE:

NEBEXT
NEXT > BUSINESS EXHIBITIONS

