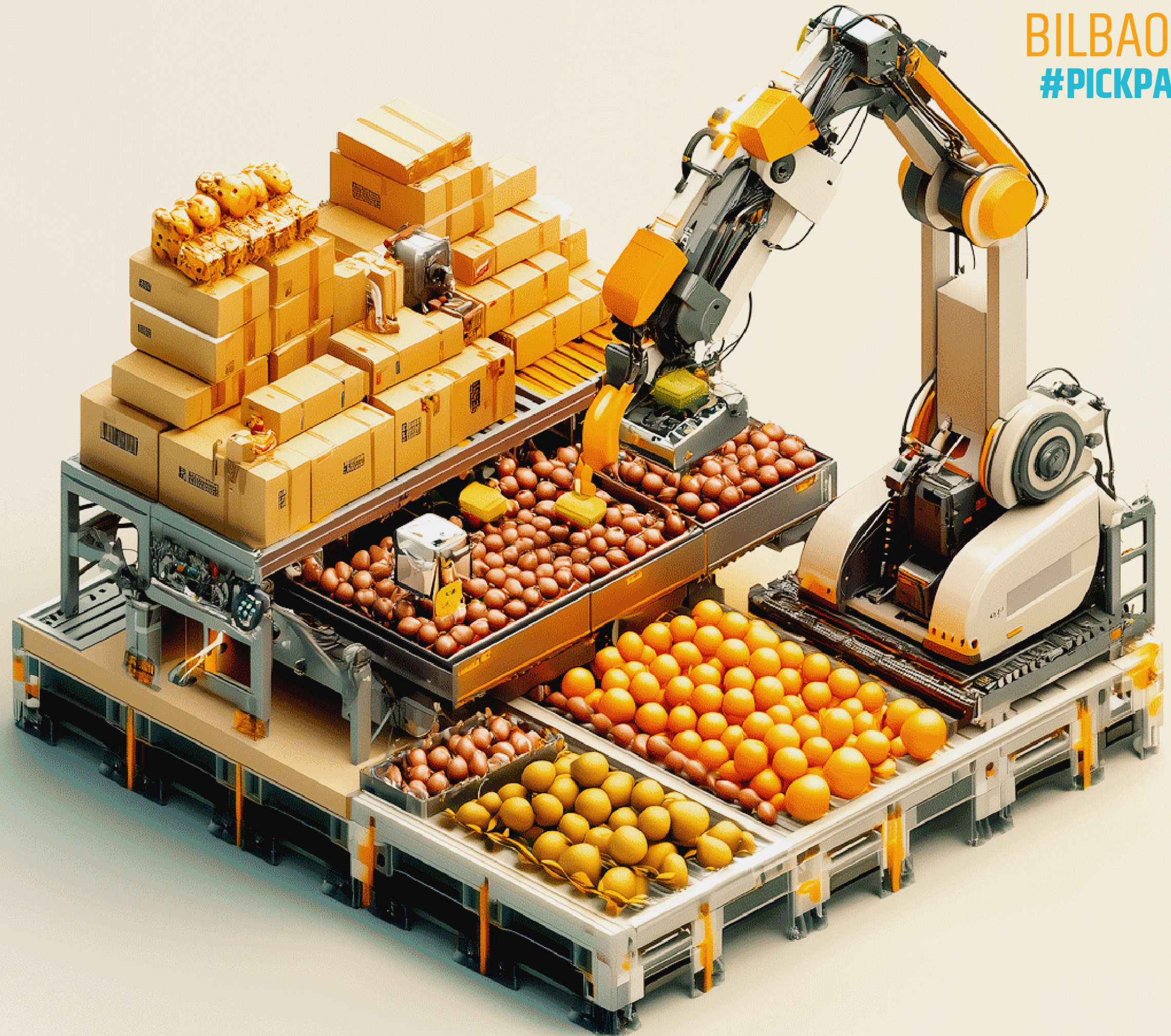




**13-15 MAYO 2025**  
**BILBAO - BEC**  
**#PICKPACK2025**



**FOOD TECH STARTUP FORUM 2025**  
**FROM PACKAGING TO LOGISTICS:**  
**TECH-DRIVEN FOOD**  
**SOLUTIONS!**

[pickpackexpo.com](http://pickpackexpo.com)



# Summary

- What is Foodtech Startup Forum?
- FoodTech solutions at F4F2025
- Who can participate?
- How to participate?
- Evaluation Criteria
- Deadlines
- Data protection | Industrial and intellectual property rights







# What is FoodTech Startup Forum?

**Only disruptive FoodTech solutions are in the Forum.  
Could it be yours?**

The food industry is in a process of constant transformation to achieve a sustainable production and consumption model throughout the supply chain, to respond to the challenges demanded by the market. Knowing the most innovative solutions, technologies and trends that are revolutionizing the sector is key to increasing your competitiveness and positioning your company as a reference within the sector. For this reason, Food 4 Future -Expo FoodTech will host the FoodTech Start-up Forum, a space that brings together business leaders in the sector, potential partners, investors, and entrepreneurs so that they can share innovative solutions, establish synergies and develop the most disruptive projects applied to FoodTech.

The Forum is open to disruptive projects that impact the food industry based on technologies such as Biotechnology, IoT, Artificial Intelligence, Automation & Robotics, etc.

If you have innovative solutions, you can present your project in front of investors, venture capital and leading companies in the sector.

# What is FoodTech Startup Forum?

**The FoodTech Startup Forum is an opportunity to:**

-  Make your company, your products or services known to an international audience of high-profile executives in a Pitch Elevator format.
-  Connect with the Global Innovation System F4F2025.
-  Connect with potential partners and investors to develop your project.
-  Be a direct candidate to participate in the Food Tech Innovation Awards, in the “The most innovative FoodTech Startup” Category.
-  Access to La Salle Technova Barcelona Accelerator (according to programme requirements)



# TODA LA INNOVACIÓN EN PACKAGING Y LOGÍSTICA PARA TRANSFORMAR LA INDUSTRIA ALIMENTARIA

## PICK



## LOGISTICS



## PACK



## TECHNOLOGY











# Who can participate?

FoodTech Startup Forum is aimed to offer the most disruptive tech solutions applied to the food & beverage industries

If you are a start-up, an entrepreneur or a Technology Center and you have innovative tech solutions, submit now your candidacy

 <b>AUTOMATION &amp; ROBOTICS</b>	 <b>INDUSTRY 4.0</b>	 <b>REFRIGERATION &amp; CLIMATE</b>	 <b>LOGISTICS</b>	 <b>ENVIRONMENT &amp; ENERGY</b>
 <b>AGRITECH</b>	 <b>FOOD PROCESSING</b>	 <b>FOOD PACKAGING</b>	 <b>FOOD SCIENCE</b>	 <b>FOOD SAFETY</b>

AI 	Data Analytics 	Blockchain 
Genetics 	BioTechnology 	IoT 

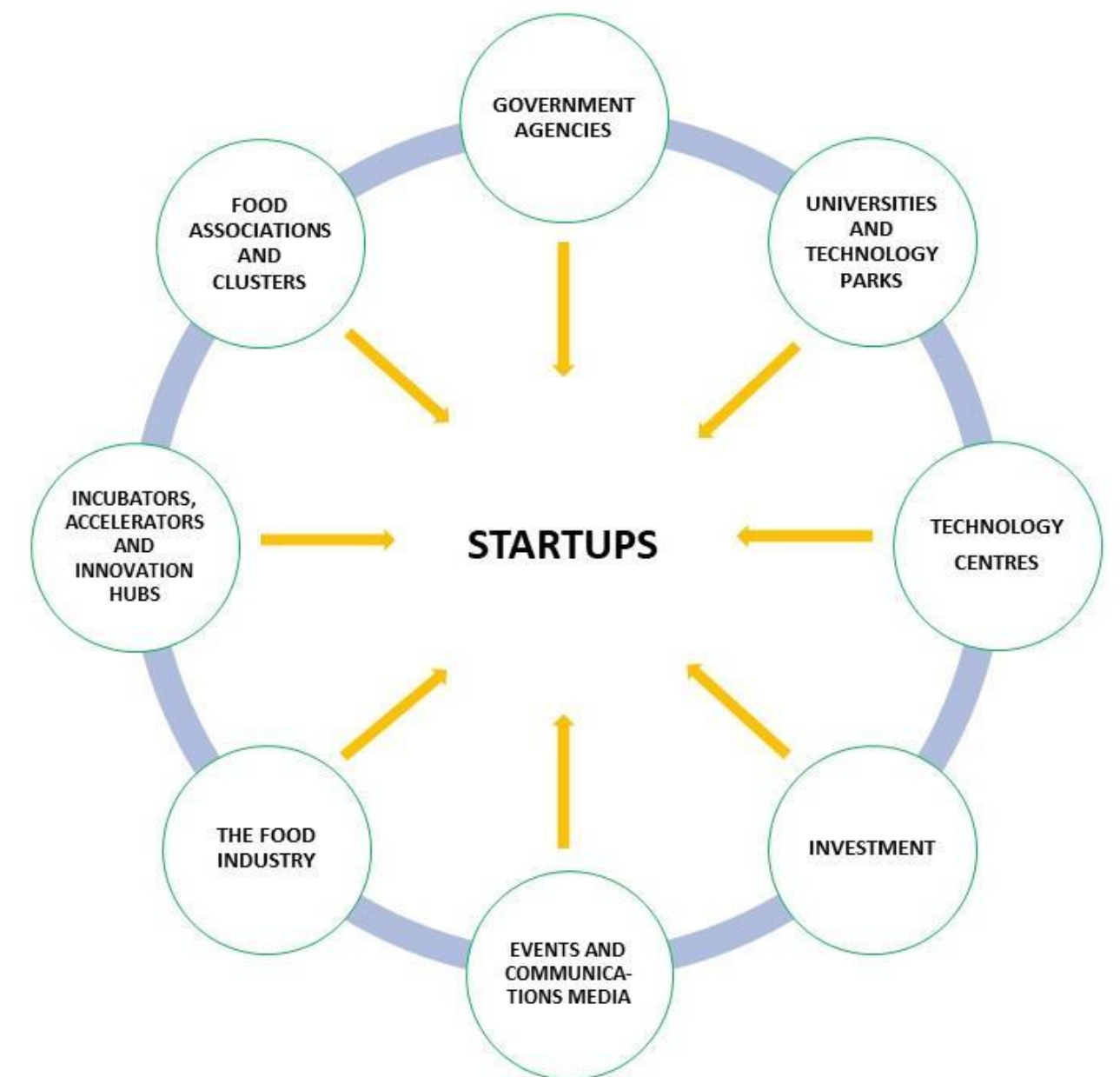
# How to participate?

All the projects must be presented **through this form**

Once sent, the organizers will verify if the proposal has been sent correctly and the project has been accepted. A Committee of Experts will evaluate the projects presented and will select those that meet the established requirements.

Only the **selected projects will be able to participate in the FoodTech Startup Forum** within the framework of **Food 4 Future and Pick&Pack 2025**

[Submit here](#)





# Evaluation criteria

The Committee of Experts will evaluate the applications based on the following **criteria**:

- The ability to solve the challenges of the Food of the Future
- Leadership and team management skills
- Technologies with a high degree of disruption.
- Potential sustainable growth of the project and strategy.
- Potential impact on the Food of the future, and on the economy and society in general.
- High innovative component of the project (understood the term innovative in the broad sense, product, process, business, etc.).





# Deadlines

- The deadline for the project registration is **April 1st, 2025(23:59 CET)** .
- The evaluation process will take place from **April 1st to 10<sup>th</sup>**.
- Selected projects will be notified by email from **April 11<sup>th</sup>, 2025**

## Showtime:

- **Food 4 Future** and **FoodTech Startup Forum** will be held from **May 13<sup>th</sup> to May 15<sup>th</sup>** at BILBAO EXHIBITION CENTER (BEC), in Bilbao.

[Submit here](#)





# Data protection | industrial and intellectual property rights

To participate in this Call for Innovation it is necessary that you read and accept the terms of participation.

If this proposal is selected to participate in the FoodTech Startup Forum, you authorize the Organization to publish the public data considered.

In compliance with the provisions of the European General Data Protection Regulation 679/2016 of April 27 (GDPR), you are informed that Next Business Exhibitions S.L. (NEBEXT) is responsible for the processing of personal data that you voluntarily provide to manage your participation as a speaker at the event. By providing your personal data, it means that you accept our Privacy Policy and expressly authorize its use in the communication materials for the congress, such as the website, emails, press, as well as the video and photographs of the event. The photos and videos of the sessions can be communicated to third parties to be published and / or used in the media for the dissemination of the event. You are also informed that your personal data may be sent, with a duty of confidentiality, to the associated companies of Nebext. You can exercise your rights of access, correction, cancellation and objection regarding this data by sending an email to Nebext at: [data@nebext.com](mailto:data@nebext.com) or by post to Calle Poeta Joan Maragall, 23, planta 1 - 28020 Madrid.

Privacy Policy: <https://www.expofoodtech.com/privacy-policy/>

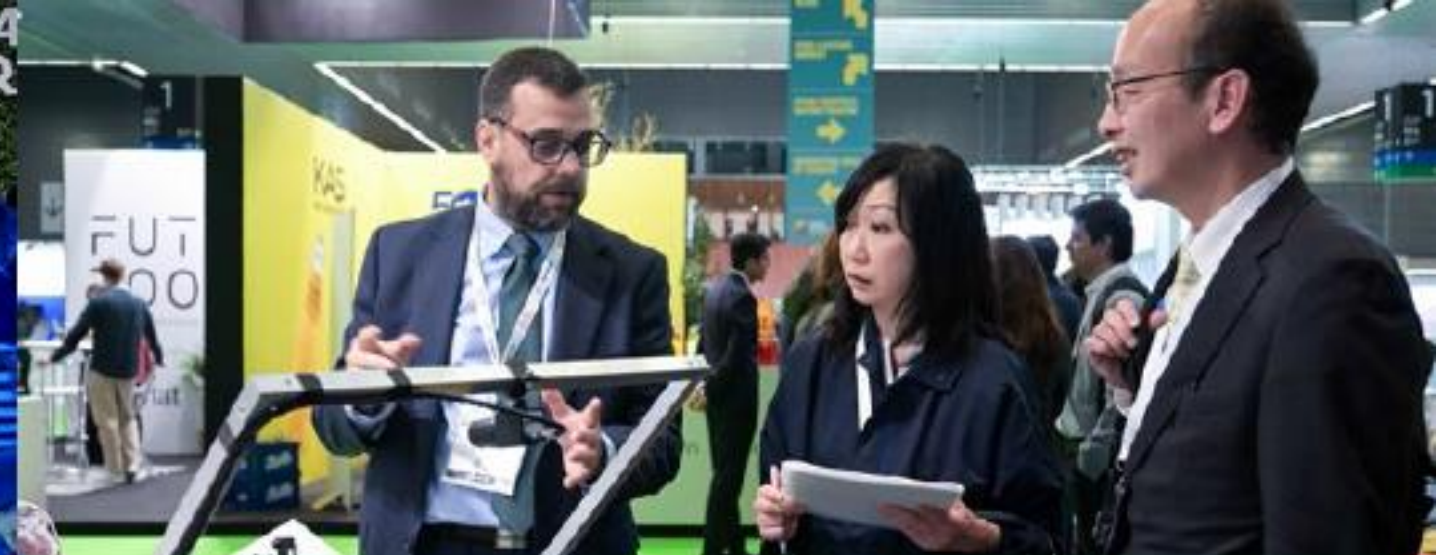




**NETWORK**



**KNOWLEDGE**



**BUSINESS OPPORTUNITIES**

**PERFORMING STUNNING EXHIBITIONS  
TO YOUR BUSINESS SUCCESS**

<b>BILBAO</b> info@nebext.com	<b>DELHI</b> india@nebext.com
<b>LISBON</b> portugal@nebext.com	<b>FRANKFURT</b> germany@nebext.com
<b>BRUSSELS</b> belgium@nebext.com	<b>MEXICO CITY</b> mexico@nebext.com
<b>MADRID</b> spain@nebext.com	<b>SAO PAULO</b> brazil@nebext.com
<b>SHANGHAI</b> china@nebext.com	<b>SILICON VALLEY</b> usa@nebext.com
<b>TELAVIV</b> israel@nebext.com	<b>TORONTO</b> canada@nebext.com
<b>BOLOGNA</b> italy@nebext.com	<b>WARSAW</b> poland@nebext.com

**WWW.EXPOFOODTECH.COM**

CO-LOCATED EVENTS:



FOOD 4 FUTURE AND PICK & PACK IS AN EVENT OF:



IN COLLABORATION WITH:



FOODTECH STARTUP FORUM IS CO-ORGANIZED BY:

