



8-10 FEBRUARY 2022 MADRID - IFEMA

#Pickpack2022
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THE NEXT GENERATION OF LOGISTICS & PACKAGING www.pickpackexpo.com





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1. PICK&PACK 2022

Today's industry is evolving at an unprecedented speed, and packaging and intralogistics are no exception to this trend. The emergence of the so-called Fourth Industrial Revolution has meant that both sectors will have to face new challenges in the coming years. Digitalization, artificial intelligence, robotics, 3D printing, sustainability of new materials... are some of these new technologies that will help companies to achieve more efficient processes, cost savings, impact on the circular economy and, therefore, an increase in business competitiveness.

However, this transformation process brings with it a series of changes that companies have to adapt to their production processes and that entail great challenges.

PICK&PACK 2022 aims to become an unmissable event for professionals and companies in the picking and packaging sector, where technology transfer, new products, innovations, and success stories provide a space for inspiration and the acquisition of new skills, with the aim of transforming the sector, discovering new business models and overcoming these challenges.

To this end, during PICK&PACK 2022, the **National Packaging 4.0 Congress** and the **European Intralogistics Summit 2022** will take place, where the answers to all these new challenges in both industries can be discovered.

This **call for speakers** is looking for experts, professionals, companies, entrepreneurs, universities, research and development centers with the most innovative and disruptive ideas, initiatives, solutions or projects for the packaging and intralogistics sector. All speakers who identify with this objective are invited to send their proposals to both the National Packaging Congress and the European Intralogistics Summit.







2. CALL FOR SPEAKERS GOALS. WHO CAN PARTICIPATE?

The sessions of National Packaging 4.0 Congress and the European Intralogistics Summit 2022 holistically cover the needs of industrial professionals, helping companies to face new challenges related to Industry 4.0, sustainability and competitiveness, which are no longer the future but the imperative need of the present.

This call for Speakers is open to candidates who bring new inspiring and disruptive ideas, technologies, equipment, materials, initiatives, solutions, management models, success stories or projects that help the sector to boost competitiveness, improve production processes and customer experience in the context of picking and packaging. The authors of the proposals can be experts, professionals, companies, entrepreneurs, universities, research and development centres with the most innovative and disruptive ideas, as well as all kinds of solutions that are contributing to the transformation of both industries. All speakers who identify with this objective are invited to send their proposals to the National Packaging 4.0 Congress and the European Intralogistics Summit 2022.



3. NATIONAL PACKAGING CONGRESS 4.0

The National Packaging 4.0 Congress will bring a new vision to the packaging industry on emotional and functional packaging, experience and personalization, sustainability solutions and intelligent packaging, among other topics.

THEMES



- a. Complex Technologies and Products
- **b.** Product Customisation
- c. Sustaimanility and Circular Economy
- d. Equipment and Processing Systems

HOT TOPICS

3R (Recycle, Reuse, Revalue) Active Packaging **Applied Digital Technologies** Comfort, Functionality, Disruption Corporate Branding Disruption in Ecommerce Industrial Equipment Innovation of Chain Production Intelligent Packaging

VERTICAL FORUMS











ELECTRONICS

BEVERAGES





Lifecycle Assessment New Production Processes **Product Customization** Smart Printing Sustainable Packaging New Biodegradable Materials **Circular Economics** Ecodesign Certification















4. EUROPEAN INTRALOGISTICS SUMMIT

The European Intralogistics Summit 2022 will focus on logistics digitalization, robotics, automation and intelligent storage systems. From production output, sorting, warehousing and dispatch, the congress will showcase all the solutions that are transforming management models to achieve low costs per unit delivered, minimum lead times and a flexible, secure, and highly productive supply chain.

THEMES



a. Storage Equipment and Systems

- b. Technologies and Digitalization of Process
- c. Global Supply Chain

HOT TOPICS

AGV's **Cross-Docking** Logistics Digitalization Smart Logistics Supply Chain IoT, Big Data, Blockchain Collaborative Robotics PLC ERP's Picking Systems

VERTICAL FORUM

Shipping Systems Shuttle Systems Classifiers Artificial Intelligence SGA´s Automotive Cold Chain Zero Defects **Ecommerce for Logistics** Intralogistics 4.0

DISTRIBUTION COSMETICS AUTOMOTIVE **FOOD INDUSTRY PHARMA**















following link here.

All proposals must comply with the terms and conditions detailed below. The online form will require, among other details, the following ones:

- * Selection of the congress
 - A. National Congress of Packaging 4.0 B. European Intralogistics Summit
- * Short speaker's bio (max 400 characters).
- * Submission title (max 100 characters).
- * Brief description of the proposal (max 500 characters).
- * Detailed summary of the presentation (maximum 2500 characters)

It should include: scientific- technological, strategic and industrial objective, background and technological and business context, improvement over what exists, methodology, results, conclusions, level of implementation, future forecasts and upcoming challenges.

- * Keywords (max 200 characters).
- * The deadlines to take into consideration are:
 - Proposal entry deadline: 1st December 2021.
 - sults of their proposals will be communicated to all participants.

Between those deadlines, the Steering Committee reserves the right to ask for any clarification or additional information about the submitted entries.



RETAIL

NON-FOOD

TRANSPORT

To register your proposal at the National Packaging 4.0 Congress and in the European Intralogistics Summit 2022, please fill all your details in the form available online that you will find in the

Selected proposal confirmation deadline: confirmation will start on 3rd January 2022. The re-

6. FAQS

In which language can the proposal be submitted?

The form and all supplementary information must be submitted in English or Spanish. Proposals in other languages will not be accepted.

Is there any cost to participate in the Speakers Call for Proposals?

Participation is completely free of charge.

How many proposals will be accepted?

The number of accepted proposals is the responsibility of the Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the programme itself.

Is it possible to expand the information after the call for proposals?

If you need to modify or extend any of the information submitted, you should contact us at:

E: congress.pck@barter.es T: 0034 934 923 803

7. EVALUATION CRITERIA

The aim of this Congress is to create an ideal framework for the presentation and discussion of the latest advances in technological innovation in the Packaging and Intralogistics sector, aimed at professionals and companies, through unique, high-level conferences that will showcase the most innovative, disruptive and inspiring ideas, practices and technologies. The selection criteria will be:

- For their link with the key themes of the congress.
- For their potential impact on the sector.
- For their applicability and viability.
- For their degree of innovation, originality and disruptive nature.
- For their scientific-technical quality.





8. EVALUATION PROCESS, CONFIRMATION OF SPEAKERS, ADVANTAGES OF BEGIN A SPEAKER

The Steering Committee of the National Packaging 4.0 Congress and the European Intralogistics Summit 2022:

- Will select from among the proposals received those it considers appropriate for the programme.
- It may place the proposal in another key theme other than the one indicated by the participant within the same framework of the Congress talks selected by the applicant.
- It will select the proposals and, depending on the duration of the conference and the number of participants, will indicate the time available.

- From 3 January 2022, the Technical Secretariat of the Congress will inform participants whether their proposal has been accepted or rejected. In the case of being accepted as a speaker, the same Technical Secretariat will contact the participant to inform him/her of:

- a) Their accreditation
- b) The scheduled time for the conference
- c) Information about the other speakers and moderator of your conference.

9. DATA PROTECTION

The organization of the Congress is committed to maintaining the confidentiality of the proposals received and of the companies or authors. He will only share them with the members of the Steering Committee. Once the proposal is selected, the organizers may publish any data considered public (author, company / organization, title, summary, website and topic).

Pursuant with the General Data Protection Regulations we inform you that your data will be incorporated into our files with the purpose of maintaining professional and / or commercial relationships. If you wish, you can exercise the rights of access, rectification, cancellation and opposition of your data by contacting: NEXT BUSINESS EXHIBITIONS S.L. (NEBEXT) writing to data@nebext.com.

10. CONTACT DETAILS

For any questions or suggestions regarding the Call for Speakers, please contact us at:

- T: 00 34 93 492 38 03
- E: congress.pck@barter.es

If you are also interested in exhibiting or in finding out about different participation options, please contact us at:

- T: 00 34 91 794 28 30
- E: exhibit@pickpack.com

d) All the logistical information and complete calendar for your participation in the event.





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