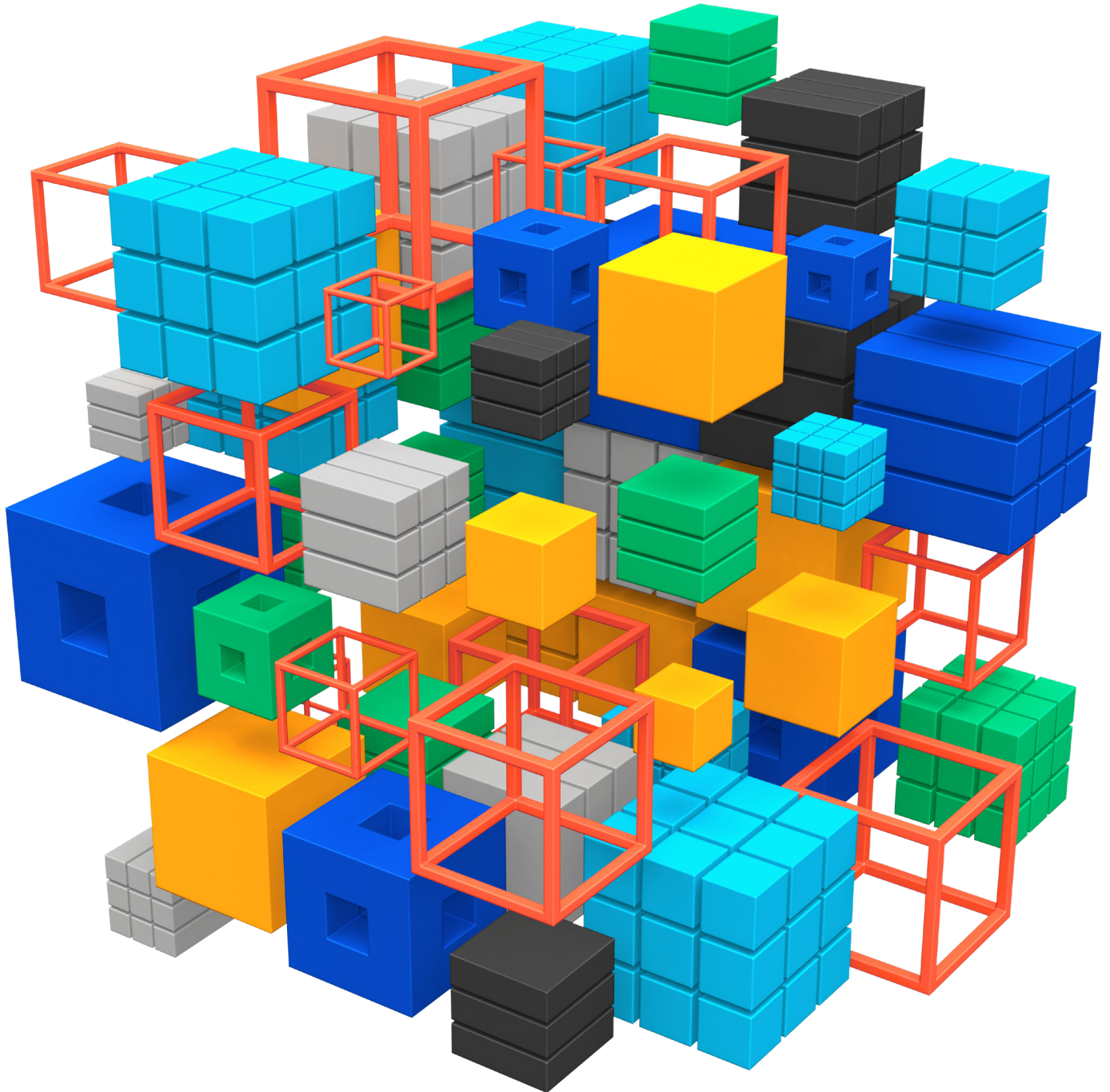




PICK & PACK

INTRALOGISTICS, PACKAGING,
PROCESSING & PRINTING



23-25 MARZO 2021

MADRID - IFEMA

#Pickpack2021

www.pickpackexpo.com

CALL FOR SPEAKERS



SUMMARY

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Below you will find all the information needed to consider your participation.

Our Congress Director along with the Steering Committee will select among the proposals received those it deems appropriate for the program.

PICK&PACK 2021 CONGRESO NACIONAL DE PACKAGING 4.0 EUROPEAN INTRALOGISTICS SUMMIT 2021

The world has changed as well as the economy and the industry has been revolutionized. The changes in the productive systems, which we predicted for the upcoming years, have been implemented in order to respond to the new economy paradigm.

Therefore, intralogistics and packaging industry are two of the sectors that have been most altered. And that is why PICK & PACK celebrates its second edition, to present a new generation of challenges and to offer to the professionals of both industries the tools to successfully adapt their companies to the situation and continue to be the most representative sectors of the Spanish industry and the national economy.

Thanks to our exhibition area, congress and high-level networking activities, **PICK&PACK** is consolidated as the must attend annual event for professionals and companies to share their initiatives, products, innovation and knowledge, in order to consolidate the sector, its production systems and therefore, overcome new challenges.

CALL FOR SPEAKERS GOALS. WHO MAY PARTICIPATE?

PICK&PACK 2021 Call for Speakers is looking for experts, professionals, companies, entrepreneurs, universities, research and development centers with the most innovative and disruptive ideas, initiatives, solutions or projects in the framework of packaging & intralogistics.

The European Intralogistics Summit 2021 and the Congreso Nacional of Packaging 4.0 make easier for companies to face new challenges around Industry 4.0, sustainability and competitiveness, which are no longer the future, but an urgent need for the present.

This call for Speakers is open to applications that provide inspiring and disruptive new ideas, technologies, initiatives, solutions, management models, success stories or projects that help the sector boost competitiveness, improve production processes and customer experience in the context of picking and packaging. The authors of the proposals can be experts, professionals, companies, entrepreneurs, universities, research and development centers with the most innovative and disruptive ideas, as well as all kinds of solutions that are contributing to a transformation of both industries. All speakers who identify themselves with this objective are invited to send their proposals.

HOT TOPICS & INDUSTRIES

PICKING TOPICS

- AUTOMATION IMPROVEMENTS
- CHALLENGES FOR NEW LOGISTICS PROFESSIONAL-PROFILES
- CROSS-DOCKING
- IOT APPLIED TO THE LOGISTICS SECTOR
- LOGISTICS AUTOMATION SYSTEMS
- LOGISTICS DIGITALIZATION
- NEW SMART LOGISTICS CHALLENGES
- NEW SUPPLY CHAIN
- NEW TRACKING AND LABELING SYSTEMS
- REVERSE LOGISTICS

PACKAGING TOPICS:

- 3R (RECYCLE, REUSE, REVALUE)
- ACTIVE PACKAGING
- APPLIED DIGITAL TECHNOLOGIES
- COMFORT, FUNCTIONALITY, DISRUPTION
- CORPORATE BRANDING
- DISRUPTION IN ECOMMERCE
- INDUSTRIAL EQUIPMENT
- INNOVATION OF CHAIN PRODUCTION
- INTELLIGENT PACKAGING
- LIFECYCLE ASSESSMENT
- NEW PRODUCTION PROCESSES
- PRODUCT CUSTOMIZATION
- SMART PRINTING
- SUSTAINABLE PACKAGING

HOW TO PRESENT YOUR PROPOSALS AND DEADLINES

To participate in our Call for Speakers, please fill all your details in the form available online [here](#).





The online form will require, among other details the following ones:

- Choose which Congress you would like to participate in:
 - A. European Intralogistics Summit 2021
 - B. Congreso Nacional de Packaging 4.0
- Short speaker's bio (max 400 characters).
- Submission title (max 100 characters).
- Brief description of the proposal (max 500 characters). - Detailed summary of the presentation (maximum 2500 characters) - It should include: scientific- technological, strategic and industrial objective, background and technological and business context, improvement over what exists, methodology, results, conclusions, level of implementation, future forecasts and upcoming challenges.
- Keywords (max 200 characters).

The deadlines to take into consideration are:

- **Proposal entry deadline: 30th January 2021.**
- **Selected proposal confirmation deadline:** confirmation will start on **15th February 2021**. Between those deadlines, the Steering Committee reserves the right to ask for any clarification or additional information about the submitted entries.

VERTICAL FORUMS TO GIVE ANSWERS TO EVERY SECTOR

-  FOOD INDUSTRY
-  COSMETIC & BEAUTY
-  RETAIL
-  CHEMISTRY & PHARMA
-  AUTOMOTIVE

-  ELECTRONICS
-  INDUSTRIAL GOODS
-  BEVERAGES
-  LOGISTIC SERVICES
-  NON-FOOD





FAQ'S

In which language can be submitted the proposal?

The form and all complementary information will have to be filled out entirely in English or Spanish. Proposals in any other languages will not be accepted.

Does it have any economic cost to participate in the call for speakers?

The participation is totally free.

How many proposals are accepted?

The number of accepted proposals is a responsibility of the Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the program itself.

Is it possible to extend the information after the call for speakers submission?

If you need to modify or extend any of the information submitted please contact us at:

T: 00 34 934 923 803

E: congress.pck@barter.es

EVALUATION CRITERIA

The objective of this Congress consists of providing an ideal framework for the presentation and debate of the latest advances in technological innovation in the sector of the packaging & intralogistics, aimed at professionals and companies, through unique conferences with high level of ideas, practices and the most innovative, disruptive and inspiring technologies. The selection criteria will be:

- Because of its connection with the key themes of the congress.
- By its potential impact of the sector.
- By its applicability and viability.
- By its degree of innovation, originality and disruptive nature.
- By its scientific-technical quality.



EVALUATION PROCESS SPEAKERS CONFIRMATION BENEFITS FOR BEING SPEAKER

The Board Committee of [European Intralogistics Summit 2021](#) and [Congreso Nacional de Packaging 4.0](#):

- Will select, among all the proposals, those ones which consider appropriate to the program.
- Proposals may set in another Key Topic different from the one indicated by the participant.
- Will select the proposals and, depending on the duration and number of participants, will indicate the schedule.
- From the 15th February 2021, the Technical Office will inform participants whether their proposal has been accepted or rejected. In case of being accepted as speaker, the Technical Office will contact the participant to inform about:
 - Registration.
 - Conference scheduled time.
 - The other speakers and moderator of the conference.
 - As well as all the operational information and the complete schedule of the event.

INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties; the Organization is free of all liability. Once the proposal has been selected, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

DATA PROTECTION

The organization of the Congress is committed to maintaining the confidentiality of the proposals received and of the companies or authors. He will only share them with the members of the Steering Committee. Once the proposal is selected, the organizers may publish any data considered public (author, company / organization, title, summary, website and topic).

Pursuant with the General Data Protection Regulations we inform you that your data will be incorporated into our files with the purpose of maintaining professional and / or commercial relationships. If you wish, you can exercise the rights of access, rectification, cancellation and opposition of your data by contacting: NEXT BUSINESS EXHIBITIONS S.L. (NEBEXT) writing to data@nebext.com.

CONTACT DETAILS

If you have any questions, doubts or suggestions regarding this Call for Speakers, please contact us at:

T: 00 34 93 492 38 03
E: congress.pck@barter.es

If you are also interested in exhibiting or partnership options, please contact us at:

T: 00 34 91 794 28 30
E: info@pickpackexpo.com



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