



# PICK & PACK

INTRALOGISTICS, PACKAGING,  
PROCESSING & PRINTING



**12-14**  
**FEBRUARY**  
**2020**

CCIB. BARCELONA

#Pickpack2020  
[www.pickpackexpo.com](http://www.pickpackexpo.com)

# SMART LOGISTICS & PACKAGING

# PICK&PACK 2020

## THE PLATFORM TO MAKE YOUR BUSINESS GROW



The current world is evolving at an extraordinary speed, and the packaging industry and intralogistics are not immune to this trend. Because of the emergence of the so-called Fourth Industrial Revolution both sectors have to face in the upcoming years new challenges. Along with Smart Logistics & Packaging, PICK&PACK proposes with & Packaging to embrace digitalization, artificial intelligence, robotics, 3D printing, new processing systems or more sustainable materials for packaging, as instruments to transform companies into more efficient, smart factories and warehouses and productive.

However, this process of transformation, brings with it a series of changes that companies have to adapt to their production processes and that entail great challenges.

Within this scenario, PICK & PACK was born with the purpose of

becoming a must-attend appointment for both professionals and companies to exchange their experiences, products, innovations and knowledge, in order to transform the sector and its businesses, therefore overcoming mentioned challenges.

With a combination of exhibition area and congress, PICK & PACK is a professional platform for business generation and technology transfer. It also offers a series of parallel events - Leadership Summit, Demo Stage, Welcome Party and Pick & Pack Awards & Gala Dinner - that complete a unique offer for the professional of today.

**Do not hesitate to be part of the change.**

**INTRALOGISTICS**

**PACKAGING**

**PROCESSING**

**PRINTING**

# PACKAGING AND INTRALOGISTICS SECTORS ARE GROWING

## DATA PACKAGING INDUSTRY

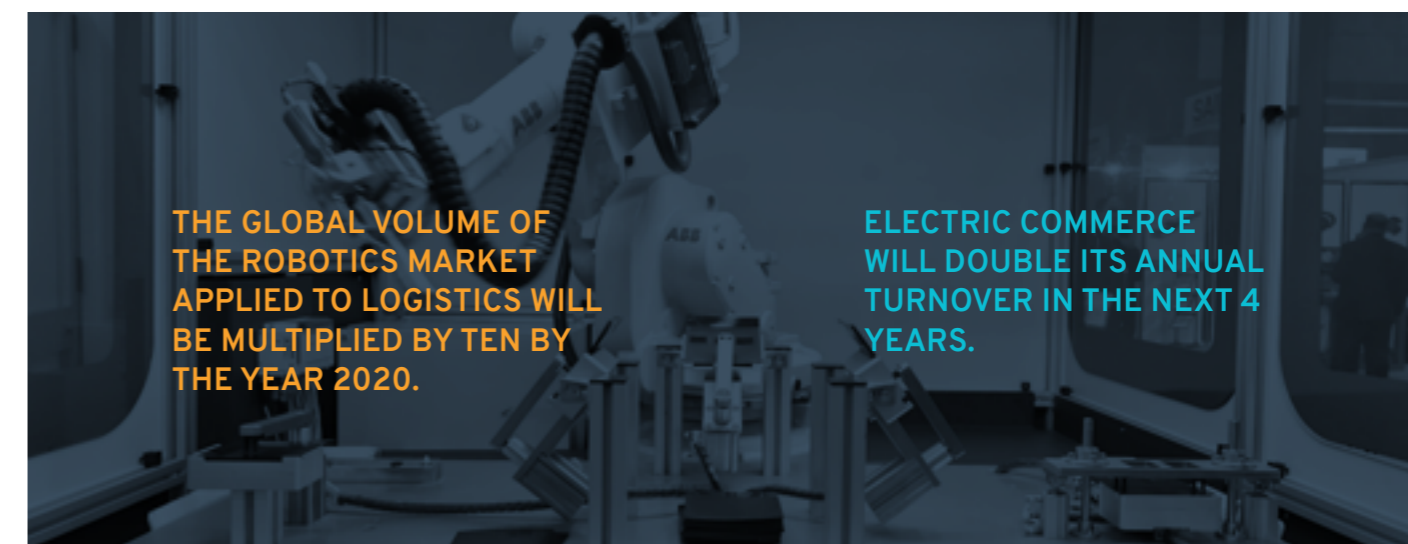


## DATA LOGISTICS INDUSTRY



THE GLOBAL VOLUME OF THE ROBOTICS MARKET APPLIED TO LOGISTICS WILL BE MULTIPLIED BY TEN BY THE YEAR 2020.

ELECTRIC COMMERCE WILL DOUBLE ITS ANNUAL TURNOVER IN THE NEXT 4 YEARS.
















# ALL THE INNOVATION... TO IMPROVE BUSINESS COMPETITIVENESS

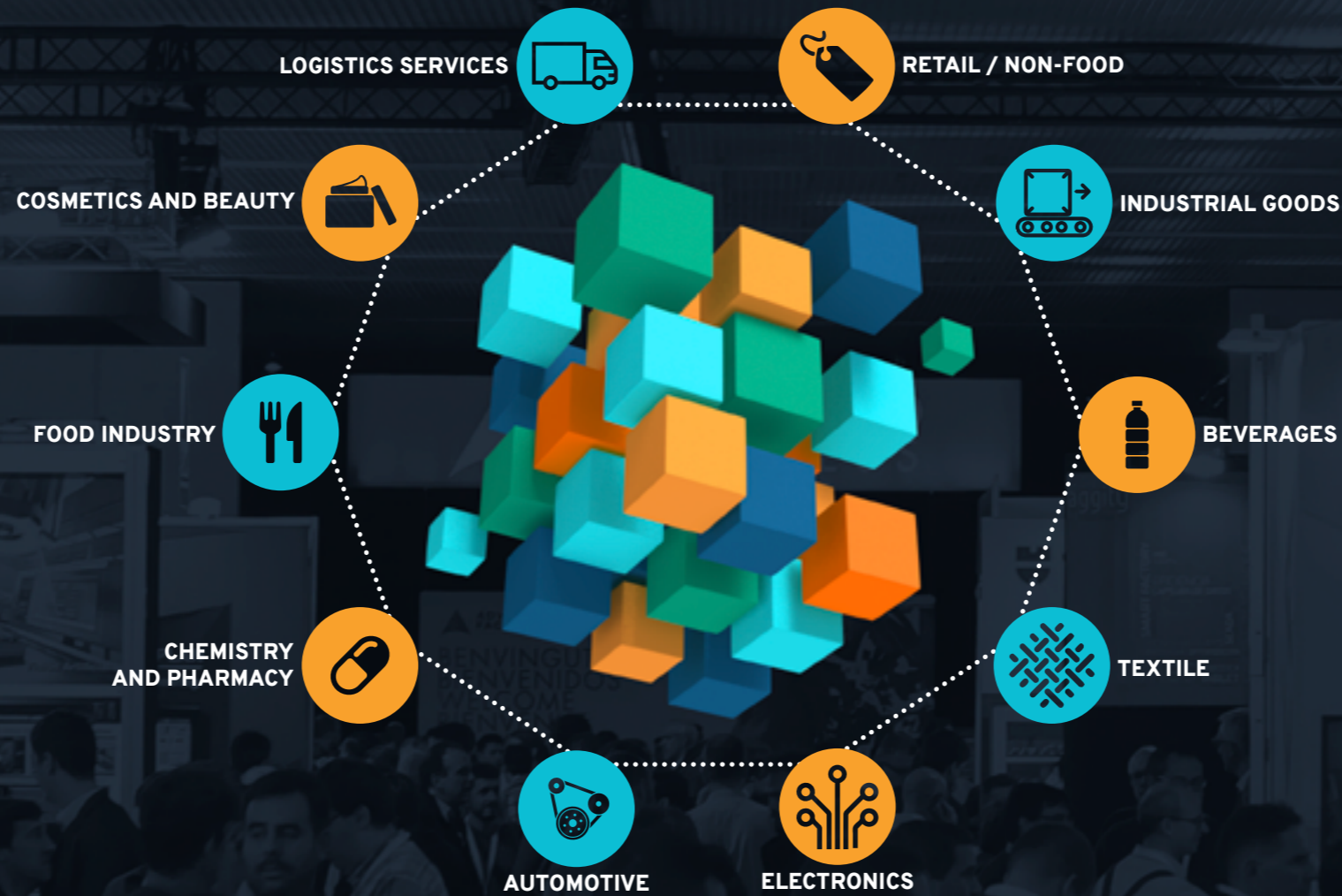
# PICK & PACK EXPO & CONGRESS

## PICK

-  STORAGE
-  FORKLIFTS AND ACCESSORIES
-  LOGISTIC ROBOTICS
-  CHARGING SYSTEMS
-  LABELING AND CODING
-  PALLETS AND CONTAINERS
-  SECURITY SYSTEMS
-  TRANSPORTATION
-  AGVS (AUTOMATED GUIDED VEHICLES)
-  CONSULTING
-  OTHER INTRALOGISTICS

## PACK

-  MACHINERY AND COMPONENTS
-  CONSUMABLES
-  PACKAGING AND MATERIALS
-  CONTROL AND INSPECTION SYSTEMS
-  LUXURY PACKAGING
-  MATERIALS FOR PACKAGING
-  PLV / DISPLAYS
-  ECOPACKAGING
-  PACKAGING SERVICES FOR THIRD PARTIES
-  TRANSFORMERS AND FINAL PACKAGING
-  CONTROL AND INSPECTION
-  IDENTIFICATION AND PRINTING
-  PRINTING MACHINERY
-  DESIGN
-  SERVICES AND CONSULTING
-  OTHER PACKAGING



## INDUSTRY 4.0

-  SOFTWARE AND PLC
-  INDUSTRIAL CLOUD
-  DIGITAL MANUFACTURING
-  IOT
-  BIG DATA
-  ARTIFICIAL INTELLIGENCE
-  ADDITIVE MANUFACTURING / 3D
-  INDUSTRIAL SUSTAINABILITY
-  INDUSTRIAL CYBERSECURITY
-  BLOCKCHAIN & RFID

# INTRALOGISTICS EUROPEAN SUMMIT

PICK & PACK

# NATIONAL CONGRESS OF PACKAGING 4.0



4 AUDITORIUMS



180  
SPEAKERS



6 SUMMITS



12 INDUSTRY  
FORUMS



12 KEYNOTES



3 WORKSHOPS

WEDNESDAY 12

THURSDAY 13

FRIDAY 14

10:00h

INNOVATION  
KEYNOTE

11:45h

SUPERSESSIONS

12:30h

POWERFULL  
CONFERENCES

14:00h to 15:00h

BREAK

15:00h

INNOVATION  
KEYNOTE

16:00h

SUPERSESSIONS

17:15h

POWERFULL  
CONFERENCES

## PICKING TOPICS:

- AGV'S
- LOGISTIC DIGITIZATION
- IOT
- COLLABORATIVE ROBOTICS
- SMART LOGISTICS
- CROSS-DOCKING
- SGA'S
- ARTIFICIAL INTELLIGENCE
- SUPPLY CHAIN
- AUTOMATION
- PLC

## INDUSTRY FORUMS TO GIVE ANSWER TO EVERY SECTOR



FOOD INDUSTRY



COSMETICS AND BEAUTY



RETAIL



CHEMISTRY AND PHARMACY



AUTOMOTIVE

ELECTRONICS



INDUSTRIAL GOODS



BEVERAGES



LOGISTICS SERVICES



NON-FOOD



## PACKAGING 4.0 TOPICS:

- INDUSTRIAL EQUIPMENT
- NEW PRODUCTION PROCESSES
- 3R (RECYCLE, REUSE, REVALUE)
- SUSTAINABLE PACKAGING
- CORPORATE BRANDING
- INNOVATION OF CHAIN PRODUCTION
- INTELLIGENT PACKAGING
- ACTIVE PACKAGING
- DISRUPTION IN ECOMMERCE
- LIFECYCLE ASSESSMENT
- APPLIED DIGITAL TECHNOLOGIES
- PRODUCT CUSTOMIZATION
- COMFORT, FUNCTIONALITY, DISRUPTION
- SMART PRINTING

# PICK&PACK

SHARE AND EXPAND YOUR KNOWLEDGE



LEADERSHIP SUMMIT

DEMO AREA

PICK&PACK AWARDS

PACKAGING STARTUP FORUM

WELCOME PARTY

WAREHOUSE INNOVATION THEATRE

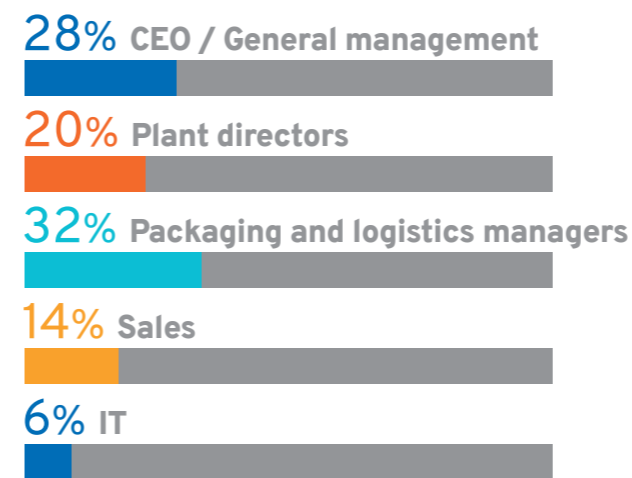
PICK & PACK brings together the **European Intralogistics Summit 2020** and **National Congress of Packaging 4.0**, with simultaneous celebration during the three days, along with an exhibition area of more than 12.000 sqm, where the leading companies in innovation will participate.

The total of many other satellite events, such as the Leadership Summit, the PICK&PACK Awards 2020, the Demo Area or the Welcome Party, among others, provide the participating companies with a unique networking opportunities and new generation leads.

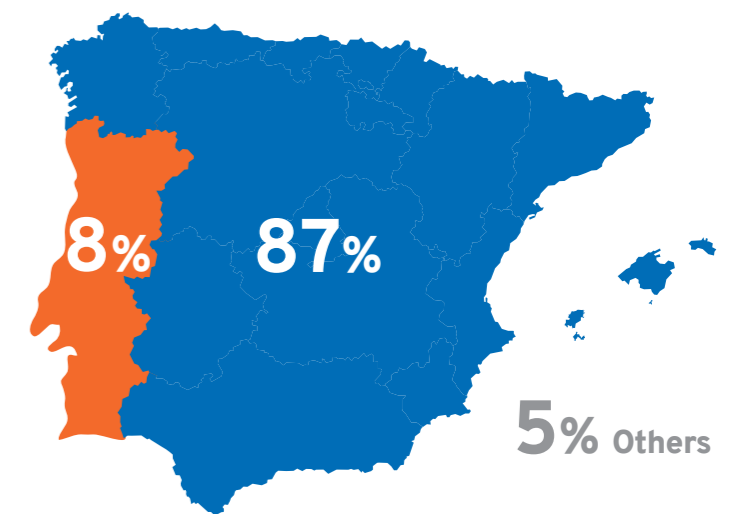
GENERATE THE LEADS OF THE NEW GENERATION OF PROFESSIONALS THAT INTEREST YOU THE MOST



## PROFESSIONAL PROFILE



## GEOGRAPHICAL ORIGIN



## SECTORS REPRESENTATION



# BARCELONA, THE CAPITAL OF PACKAGING AND INTRALOGISTICS INNOVATION



PICK & PACK's mission is to collaborate in the growth of the packaging and intralogistics sectors. Therefore, for three days, it brings together the professionals, the most competitive companies and the best experts, so that they can set together the foundations for the challenges of the sectors' future. Barcelona, as one of the most cosmopolitan and innovative European capitals in the sector, offers the best setting for the celebration of a new event, where visitors can enjoy their cultural, gastronomic, and leisure agenda.

## PICK&PACK AWARDS

The PICK&PACK Awards are destined to recognize the work, leadership and innovation of all those companies and executives, who bet on transformation. Those, who are focusing on new business models, technological applications, sustainability, new materials and stand out because of an impressive professional career.



# AN EVENT CREATED ONLY FOR THOSE WHO INNOVATE

## Why should include PICK&PACK in your marketing plan 2020

- |   |  |
|---|--|
| <b>1</b> Activate, accelerate and close the deals   | <b>6</b> Inspire and participate in the conferences and congress   |
| <b>2</b> Position your brand  | <b>7</b> Take advantage of the innovation transfer through challenges  |
| <b>3</b> Present your latest innovations to your target public  | <b>8</b> Communication impact through our online and offline communication                                       |
| <b>4</b> Increase customer loyalty  | <b>9</b> Become the protagonist and shape the future of the sector thanks to being part of the qualified network |
| <b>5</b> B2B meetings with the decision-makers, an executive audience that no other event will provide you with | <b>10</b> Take part in the biggest business community in intralogistics and packaging                            |



**Partner**

This option is best to stand out from your competition. Generate the major impact thanks to our promotion campaign before, during and after the show. Take advantage of the best visibility at the expo floor to generate more leads. Play an important role in the congress agenda. Above all that, you will gain access to numerous opportunities that will ensure the biggest turnover in only 3 days.

**Exhibitor**

Present your products and solutions in our exhibition zone to attract new customers and improve the customer loyalty for the clients you already have. This is the best event to find professional buyers. Choose from various participation packs, according to the space you need, whether in the 'Premium Zone', just next to the Partners, or in the 'Business Zone', just after that. Take advantage from a unique environment to boost your sales.

**Newcomer**

We know how difficult it is to start. That's why we have prepared exclusively for startups 'Turnkey Packs'. Surround yourself with leading companies of the packaging and intralogistics sectors and present your innovations just along them, but with a minimum investment.



# PICK&PACK

INTRALOGISTICS, PACKAGING,  
PROCESSING & PRINTING



**NETWORK**



**KNOWLEDGE**



**BUSINESS OPPORTUNITIES**



**PERFORMING STUNNING EXHIBITIONS  
TO YOUR BUSINESS SUCCESS**

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[www.pickpackexpo.com](http://www.pickpackexpo.com)



[#PICKPACK2020](https://twitter.com/PICKPACK2020)

PICK&PACK IS AN EVENT OF:

**NEBEXT**  
NEXT > BUSINESS EXHIBITIONS